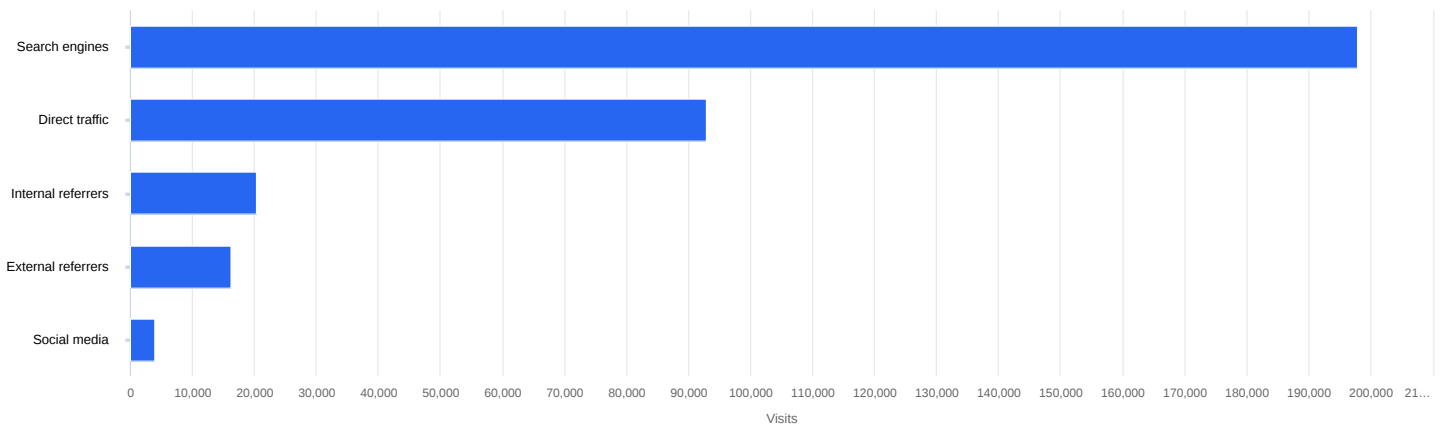


Site
Prince George's County
 Period
October 2025

Summary

Initial traffic sources



Initial traffic source [Ⓞ]	Visits % of total	Unique visitors	Bounce rate
Search engines	197,908 59.8%	119,702	53.42%
Direct traffic	92,829 28.0%	48,914	65.37%
Internal referrers	20,278 6.1%	13,005	57.44%
External referrers	16,225 4.9%	13,421	59.57%
Social media	3,863 1.2%	3,622	77.61%







External referring domains

External referring domain		Visits % of total
chatgpt.com	↗	1,466 0.4%
mypgc.zoom.us	↗	1,125 0.3%
dhcd.maryland.gov	↗	869 0.3%
pgccouncil.us	↗	718 0.2%
24petconnect.com	↗	708 0.2%






External referring pages

URL		Visits % of total
https://chatgpt.com	↗	1,466 0.4%
https://mypgc.zoom.us	↗	1,125 0.3%
https://dhcd.maryland.gov	↗	868 0.3%
https://pgccouncil.us	↗	717 0.2%
https://24petconnect.com	↗	708 0.2%

Search engines

Search engine 	Visits % of total	Referrals	Pages
 Google	181,404 54.8%	242,231	3,172
 Bing	19,587 5.9%	26,339	1,548
 Yahoo	3,936 1.2%	5,448	761
 DuckDuckGo	1,215 0.4%	1,455	419
 Ecosia	137 <0.1%	161	90

Referring social media

Social media	Visits % of total
 Facebook	2,994 0.9%
 Instagram	406 0.1%
 LinkedIn	379 0.1%
 X	150 <0.1%
 YouTube	31 <0.1%

Direct traffic

Title URL	Visits % of total
Prince George's County, Maryland Prince George's County https://www.princegeorgescountymd.gov	20,458 6.2%
Animal Services Prince George's County https://www.princegeorgescountymd.gov/departments-offices/environment/animal-services	6,936 2.1%
Federal Government Shutdown Resources Prince George's County https://www.princegeorgescountymd.gov/departments-offices/news-events/news/federal-government-shutdown-resources-0	6,124 1.8%
Open Enrollment Prince George's County https://www.princegeorgescountymd.gov/departments-offices/human-resources-management/benefits/open-enrollment	3,140 0.9%
Community Partnership Grant (CPG) Prince George's County https://www.princegeorgescountymd.gov/departments-offices/county-executive/community/community-partnership-grant-cpg	1,665 0.5%