



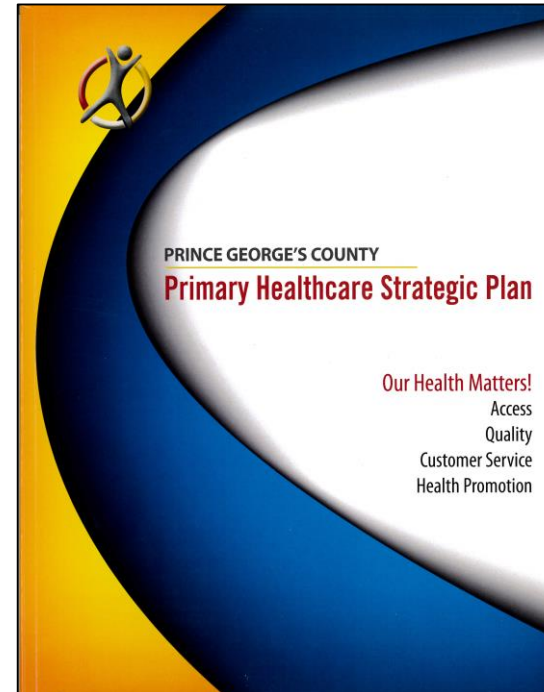
PRINCE GEORGE'S COUNTY

Primary Healthcare Strategic Plan

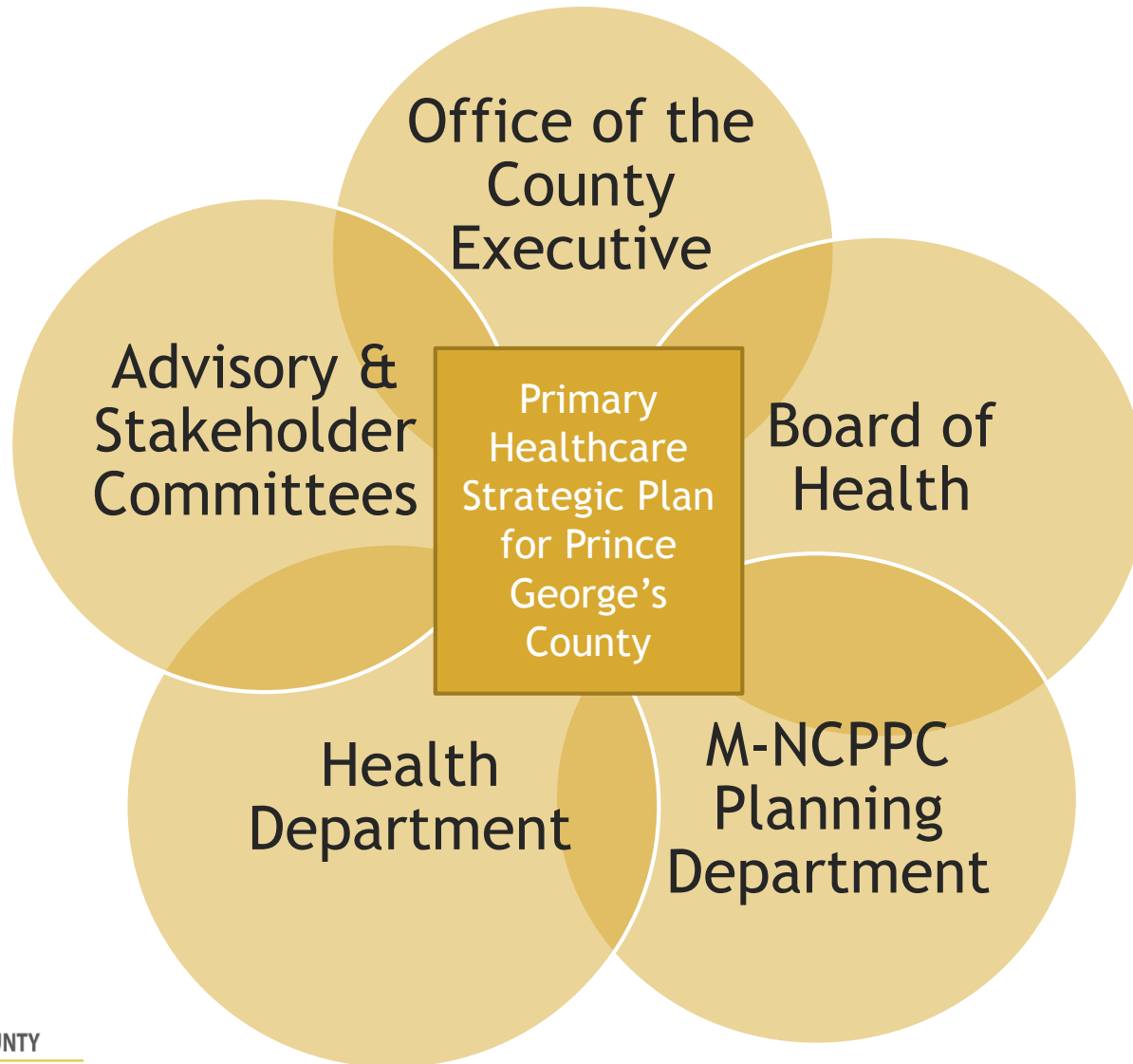
THE MARYLAND-NATIONAL CAPITAL PARK AND PLANNING COMMISSION

UPDATE

Saturday, January 28, 2017



Project Leaders

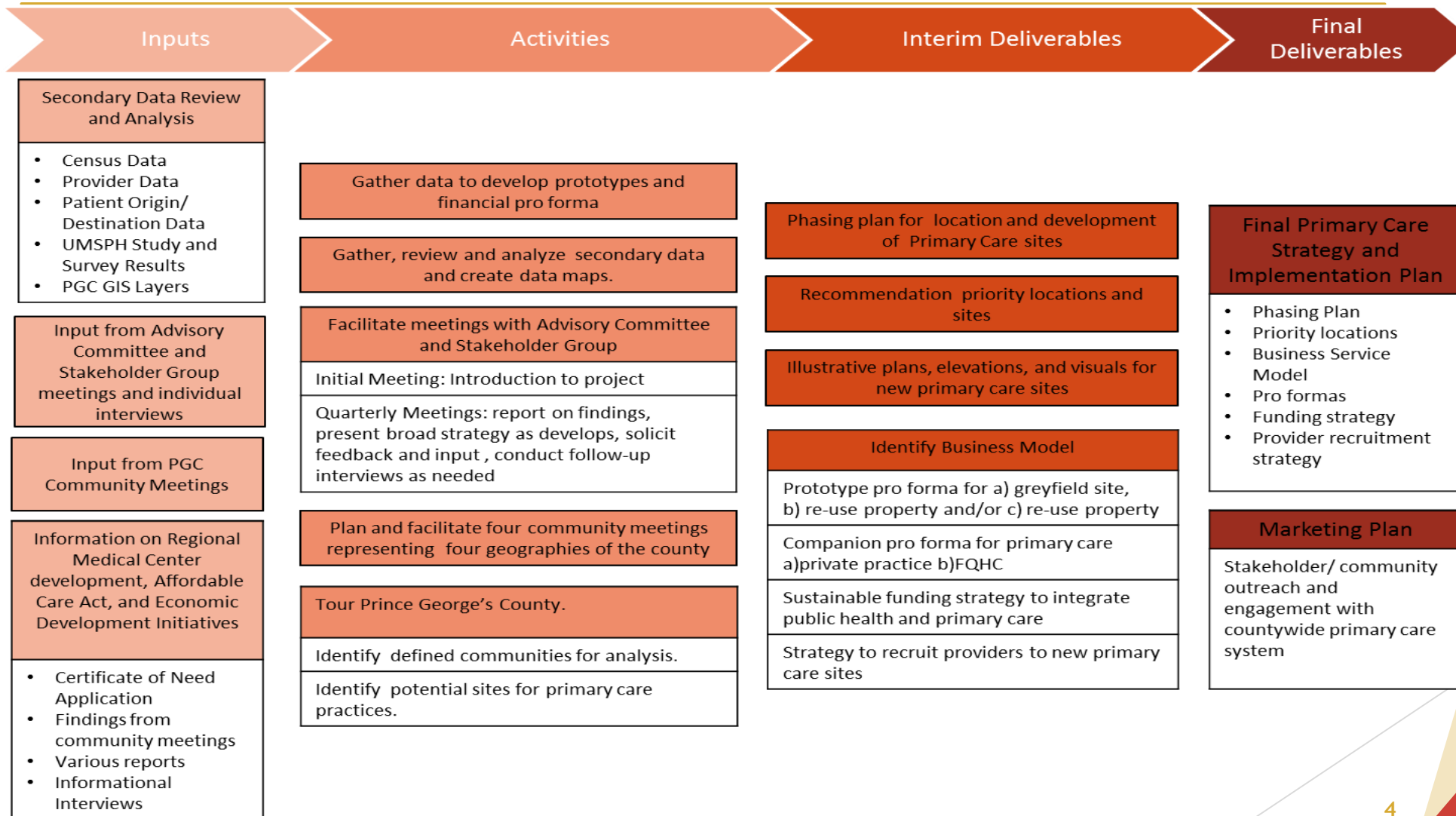


Primary Healthcare Strategic Plan

Goals

- ▶ Expand access to high quality, patient-centered primary care
- ▶ Improve the health status of all Prince Georgians
- ▶ Advance healthcare as one of the economic drivers for the County

PRIMARY HEALTHCARE STRATEGIC PLAN PROCESS



Strategic Plan Recommendations

- ▶ Increase patient-centered primary care practices in high need areas.
- ▶ Build capacity of existing primary care practices to operate as patient-centered medical homes.
- ▶ Build collaboration among Prince George's County hospitals
- ▶ Develop work force to support patient-centered primary care
- ▶ Implement a marketing and branding campaign
- ▶ Establish a Primary Healthcare Alliance, a non-profit organization
- ▶ Develop and implement a monitoring and evaluation plan

Increase patient-centered primary care practices in high need areas

Since 2012 when the Public Health Impact Study was published, numerous new primary care practices have opened in the County, including but not limited to:

► **4 new Federally Qualified Health Centers**

Community Clinic, Inc. (CCI) at Franklin Park
9220 Springhill Lane
Greenbelt, MD 20770

Mary's Center
8908 Riggs Road
Adelphi, MD 20783

La Clinica del Pueblo Hyattsville
2970 Belcrest Center Drive, Suite 301
Hyattsville, MD 20782

Family and Medical Counseling Service, Inc.
5936 Martin Luther King, Jr. Highway
Seat Pleasant, MD 20743

Increase patient-centered primary care practices in high need areas

▶ **Health Enterprise Zone: Capitol Heights, MD 20743**

▶ **52,000 Patient Visits**

1. **Global Vision Community Health Center**
9171 Central Ave. Suite B11 and B12

2. **Greater Baden Medical Services**
1458 Addison Road South

3. **Gerald Family Care, PC**
4744 Marlboro Pike

4. **Family and Medical Counseling Service, Inc.**
5936 Martin Luther King, Jr. Highway

5. **Dimensions Specialty Care Center-Capitol Heights**
4725 Marlboro Pike



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Increase patient-centered primary care practices in high need areas

Dimensions Healthcare System opened 2 ambulatory care centers and is planning a third center in Laurel

Suitland Family Health and Wellness Center

5001 Silver Hill Road
Suitland, MD 20746

Cheverly Family Health and Wellness Center

2900 Mercy Lane
Cheverly, MD 20785



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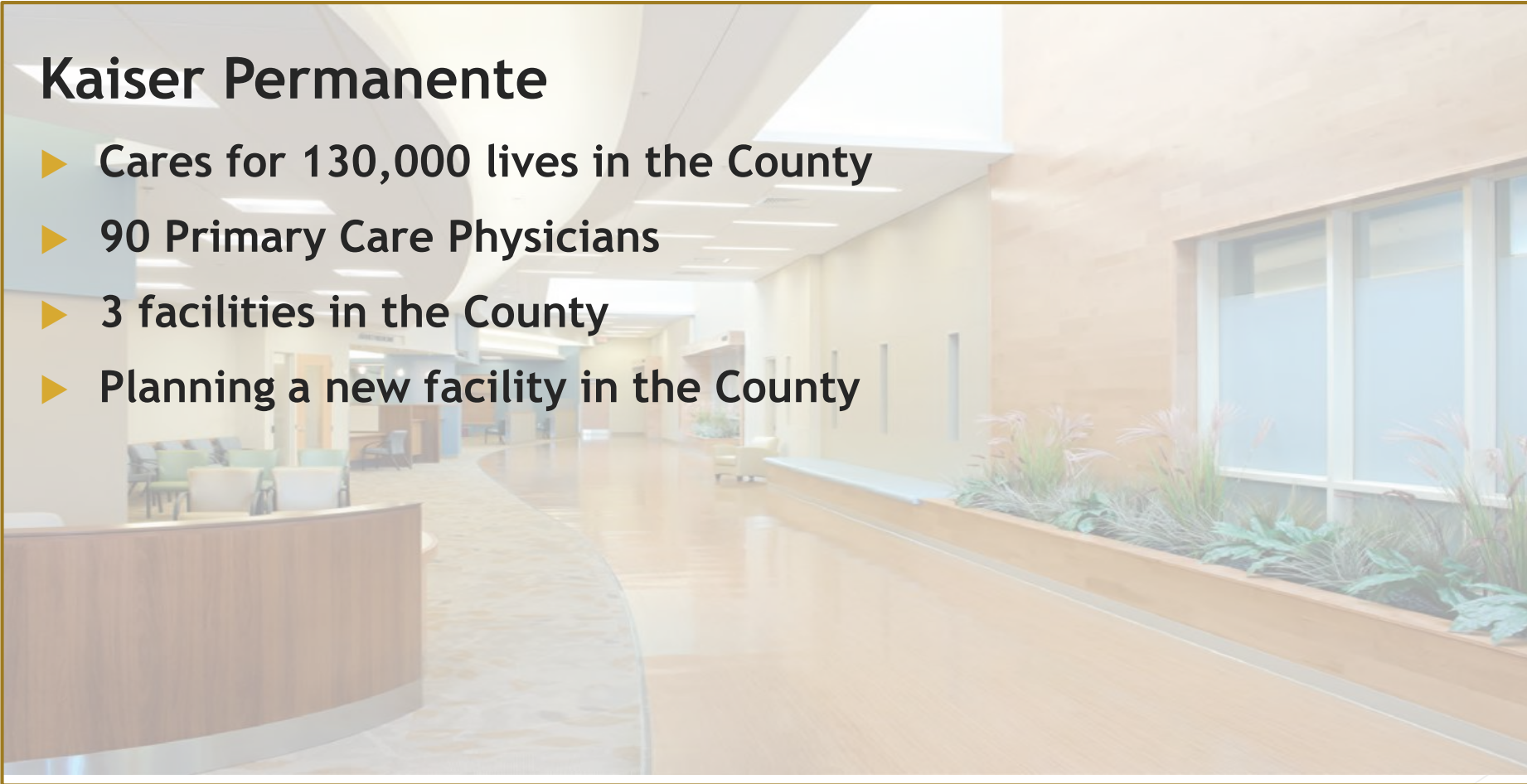
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Increase patient-centered primary care practices in high need areas

Kaiser Permanente

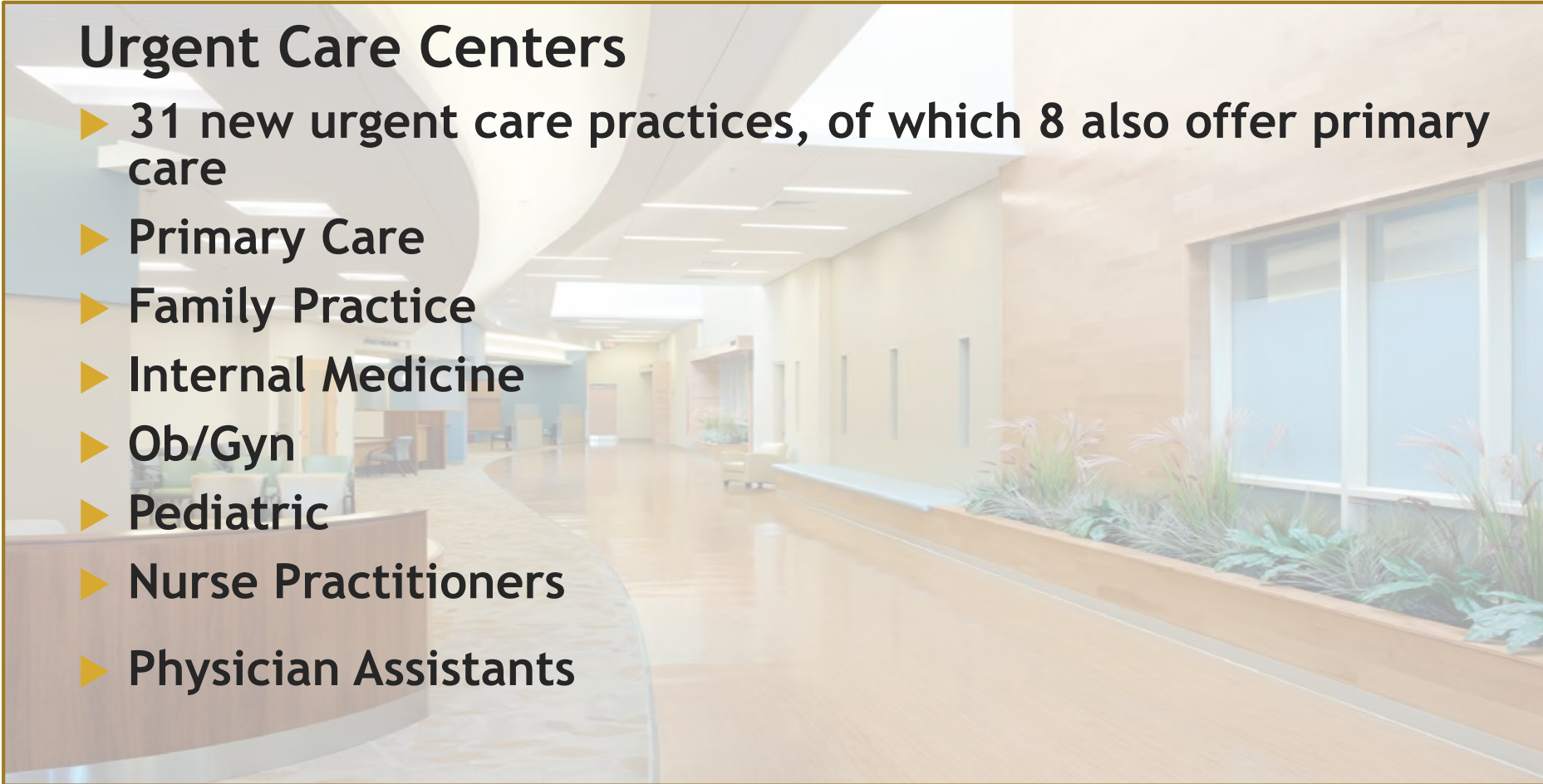
- ▶ Cares for 130,000 lives in the County
- ▶ 90 Primary Care Physicians
- ▶ 3 facilities in the County
- ▶ Planning a new facility in the County



Increase patient-centered primary care practices in high need areas

Urgent Care Centers

- ▶ 31 new urgent care practices, of which 8 also offer primary care
- ▶ Primary Care
- ▶ Family Practice
- ▶ Internal Medicine
- ▶ Ob/Gyn
- ▶ Pediatric
- ▶ Nurse Practitioners
- ▶ Physician Assistants



MedStar

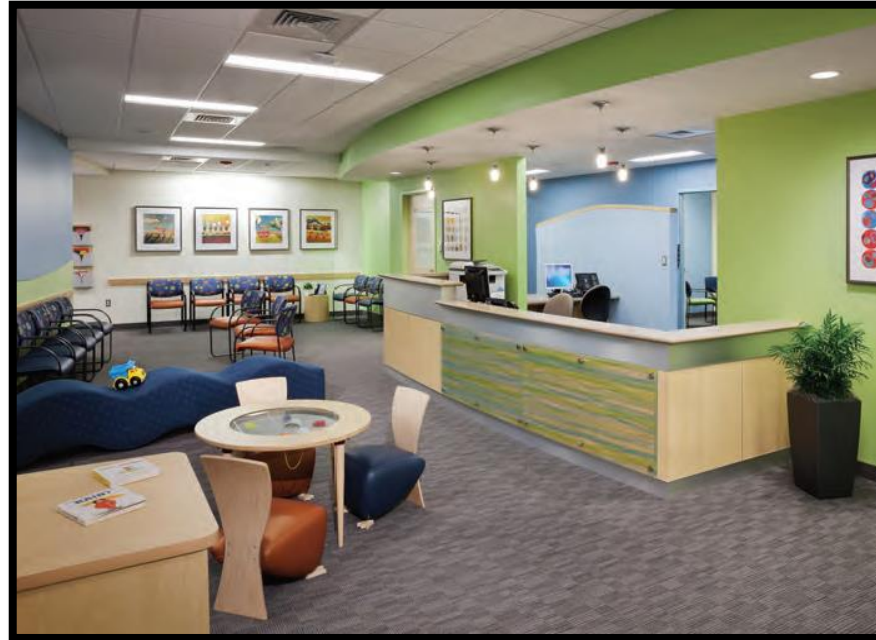
MedStar

- ▶ New ambulatory care center in Brandywine
 - ▶ Primary Care
 - ▶ Cardiology
 - ▶ Ear, Nose & Throat
 - ▶ Orthopedics
 - ▶ Psychiatry
 - ▶ Rheumatology



Increase patient-centered primary care practices in high need areas

- ▶ The County has directly invested over \$2.5 million in practices serving high need areas and provided working capital loans to medical practices in high need areas, and will continue these investments.



Increase patient-centered primary care practices in high need areas

- ▶ The County routinely expedites building permits for all new medical practices by deeming them as Priority Projects for permitting purposes.



Build collaboration among Prince George's County hospitals

Community Health Needs Assessment

- ▶ Prince George's County Health Department
- ▶ 5 County hospitals
- ▶ First time collaboration
- ▶ Unified focus on:
 - ▶ Behavioral Health
 - ▶ Obesity and metabolic syndrome
 - ▶ Cancer
 - ▶ Social determinants of health, including access to care
- ▶ More collaboration will occur once the Prince George's Healthcare Alliance is staffed and functioning

Develop work force to support patient-centered primary care

Dimensions

- ▶ Residency program in Family Medicine (12 Residents) and in Internal Medicine (42 Residents)
- ▶ Serves as the training hospital for students from:
 - ▶ Prince George's Community College
 - ▶ George Washington University
 - ▶ University of Maryland Baltimore in the following disciplines:
 - ▶ Nursing
 - ▶ Physicians assistants
 - ▶ Pharmacists
 - ▶ Respiratory therapists
 - ▶ Nutritionists
 - ▶ Physical therapists
 - ▶ Occupational therapists
 - ▶ Mid-wives at University of Maryland Baltimore

Develop work force to support patient-centered primary care

Prince George's Community College

- ▶ Working with Dimensions to assure quality workforce for Regional Medical Center
- ▶ Health Sciences Academy at Dimensions and Middle College

Health Department

- ▶ Family Residency Program at Dimensions
- ▶ Nursing students work experience
 - ▶ Howard University School of Nursing
 - ▶ Chamberlain School of Nursing
 - ▶ Stevenson University School of Nursing
 - ▶ Howard University School of Dentistry

The County has begun discussions with Kaiser Permanente as a possible partner for medical training opportunities in the County.

Implement a marketing and branding campaign

- ▶ The University of Maryland Medical System has engaged a consultant for this purpose.



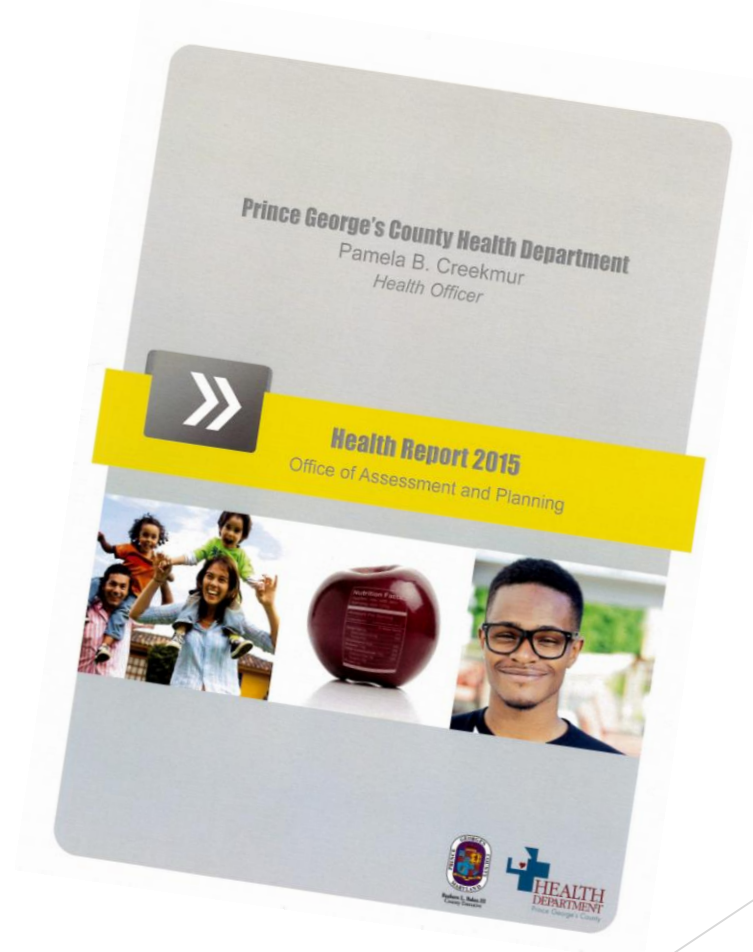
Establish a Primary Healthcare Alliance

- ▶ Created Prince George's Healthcare Alliance, Inc. as a non-profit corporation with office space in Largo, MD
- ▶ A funding source must be identified to make the Healthcare Alliance, Inc. functional.



Develop and implement a monitoring and evaluation plan

- ▶ Initiation is subject to identification of funding source



Thank you for your attention!

