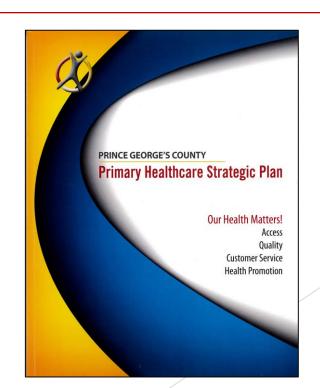


UPDATE

Saturday, January 28, 2017



Project Leaders

Office of the County Executive

Advisory & Stakeholder Committees

Primary
Healthcare
Strategic Plan
for Prince
George's
County

Board of Health

Health Department M-NCPPC Planning Department



Primary Healthcare Strategic Plan

Goals

- Expand access to high quality, patient-centered primary care
- Improve the health status of all Prince Georgians
- Advance healthcare as one of the economic drivers for the County

PRIMARY HEALTHCARE STRATEGIC PLAN PROCESS

Inputs Activities Interim Deliverables Deliverables

Secondary Data Review and Analysis

- Census Data
- Provider Data
- Patient Origin/ Destination Data
- UMSPH Study and Survey Results
- PGC GIS Layers

Input from Advisory Committee and Stakeholder Group meetings and individual interviews

Input from PGC Community Meetings

Information on Regional Medical Center development, Affordable Care Act, and Economic Development Initiatives

- Certificate of Need Application
- Findings from community meetings
- Various reports
- Informational Interviews

Gather data to develop prototypes and financial pro forma

Gather, review and analyze secondary data and create data maps.

Facilitate meetings with Advisory Committee and Stakeholder Group

Initial Meeting: Introduction to project

Quarterly Meetings: report on findings, present broad strategy as develops, solicit feedback and input, conduct follow-up interviews as needed

Plan and facilitate four community meetings representing four geographies of the county

Tour Prince George's County.

Identify defined communities for analysis.

Identify potential sites for primary care practices.

Phasing plan for location and development of Primary Care sites

Recommendation priority locations and sites

Illustrative plans, elevations, and visuals for new primary care sites

Identify Business Model

Prototype pro forma for a) greyfield site, b) re-use property and/or c) re-use property

Companion pro forma for primary care a)private practice b)FQHC

Sustainable funding strategy to integrate public health and primary care

Strategy to recruit providers to new primary care sites

Final Primary Care Strategy and Implementation Plan

- Phasing Plan
- · Priority locations
- Business Service Model
- Pro formas
- Funding strategy
- Provider recruitment strategy

Marketing Plan

Stakeholder/ community outreach and engagement with countywide primary care system

Strategic Plan Recommendations

- Increase patient-centered primary care practices in high need areas.
- Build capacity of existing primary care practices to operate as patient-centered medical homes.
- Build collaboration among Prince George's County hospitals
- Develop work force to support patient-centered primary care
- Implement a marketing and branding campaign
- Establish a Primary Healthcare Alliance, a non-profit organization
- Develop and implement a monitoring and evaluation plan



Since 2012 when the Public Health Impact Study was published, numerous new primary care practices have opened in the County, including but not limited to:

4 new Federally Qualified Health Centers

Community Clinic, Inc. (CCI) at Franklin Park 9220 Springhill Lane Greenbelt, MD 20770

Mary's Center 8908 Riggs Road Adelphi, MD 20783

La Clinica del Pueblo Hyattsville 2970 Belcrest Center Drive, Suite 301 Hyattsville, MD 20782

Family and Medical Counseling Service, Inc. 5936 Martin Luther King, Jr. Highway Seat Pleasant, MD 20743



- Health Enterprise Zone: Capitol Heights, MD 20743
- > 52,000 Patient Visits
 - 1. Global Vision Community Health Center 9171 Central Ave. Suite B11 and B12
 - 2. Greater Baden Medical Services 1458 Addison Road South
 - 3. Gerald Family Care, PC 4744 Marlboro Pike
 - 4. Family and Medical Counseling Service, Inc. 5936 Martin Luther King, Jr. Highway
 - 5. Dimensions Specialty Care Center-Capitol Heights
 4725 Marlboro Pike



Dimensions Healthcare System opened 2 ambulatory care centers and is planning a third center in Laurel

Suitland Family Health and Wellness Center 5001 Silver Hill Road Suitland, MD 20746

Cheverly Family Health and Wellness Center 2900 Mercy Lane Cheverly, MD 20785



Kaiser Permanente

- Cares for 130,000 lives in the County
- 90 Primary Care Physicians
- 3 facilities in the County
- Planning a new facility in the County



Urgent Care Centers

- > 31 new urgent care practices, of which 8 also offer primary care
- Primary Care
- Family Practice
- ► Internal Medicine
- ▶ Ob/Gyn
- ► Pediatric
- Nurse Practitioners
- Physician Assistants



MedStar

MedStar

- New ambulatory care center in Brandywine
 - Primary Care
 - Cardiology
 - Ear, Nose & Throat
 - Orthopedics
 - Psychiatry
 - ► Rheumatology





invested over \$2.5 million in practices serving high need areas and provided working capital loans to medical practices in high need areas, and will continue these investments.





The County routinely expedites building permits for all new medical practices by deeming them as Priority Projects for permitting purposes.





Build collaboration among Prince George's County hospitals

Community Health Needs Assessment

- Prince George's County Health Department
- 5 County hospitals
- First time collaboration
- Unified focus on:
 - Behavioral Health
 - Obesity and metabolic syndrome
 - Cancer
 - Social determinants of health, including access to care
- More collaboration will occur once the Prince George's Healthcare Alliance is staffed and functioning



Develop work force to support patient-centered primary care

Dimensions

- Residency program in Family Medicine (12 Residents) and in Internal Medicine (42 Residents)
- Serves as the training hospital for students from:
 - Prince George's Community College
 - George Washington University
 - University of Maryland Baltimore in the following disciplines:
 - Nursing
 - Physicians assistants
 - Pharmacists
 - Respiratory therapists
 - Nutritionists
 - Physical therapists
 - Occupational therapists
 - ► Mid-wives at University of Maryland Baltimore



Develop work force to support patient-centered primary care

Prince George's Community College

- Working with Dimensions to assure quality workforce for Regional Medical Center
- Health Sciences Academy at Dimensions and Middle College

Health Department

- ► Family Residency Program at Dimensions
- Nursing students work experience
 - Howard University School of Nursing
 - Chamberlain School of Nursing
 - Stevenson University School of Nursing
 - ► Howard University School of Dentistry

The County has begun discussions with Kaiser Permanente as a possible partner for medical training opportunities in the County.



Implement a marketing and branding campaign



The University of Maryland Medical System has engaged a consultant for this purpose.









His future.

My county. Our health. It matters.

Establish a Primary Healthcare Alliance

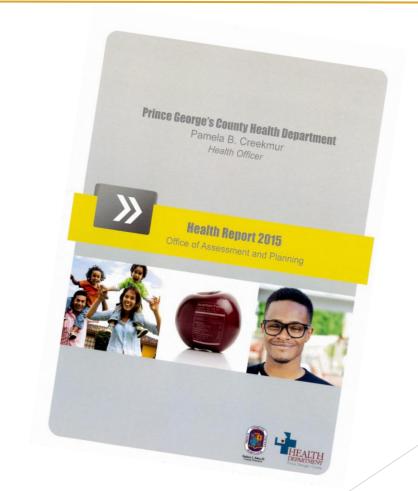
- Created Prince George's Healthcare Alliance, Inc. as a non-profit corporation with office space in Largo, MD
- A funding source must be identified to make the Healthcare Alliance, Inc. functional.





Develop and implement a monitoring and evaluation plan

 Initiation is subject to identification of funding source





Thank you for your attention!

