



P.O. Box 952  
Marlton, NJ 08053-0952

VFA23811LC-4  
Sample A. Sample  
1234 Main Street  
Any town, USA  
12345-6789



## Every game. Every moment. Bigger and better.

Get the unbeatable picture quality of Fios at our Best Offer Ever.

Dear <First Name>,

It's game night. And everyone's looking for the perfect place to watch. But when your home is wired with Fios®, your couch is as good as courtside seats.

That's because Fios isn't cable. We're wired differently.

### Step up your setup.

With incredibly sharp HD picture quality on our 100% fiber-optic network, Fios brings every game to life in your living room. You can kick back and flip through our wide range of sports coverage, with our Custom TV Sports & More package, for 24/7 access to your favorite teams and players. Plus, you can add our Global Sports Pack for only \$6 more a month. All with 99.9% network reliability.

And when you're not home, you can open up the Fios Mobile app\* to stream live sports virtually wherever you are.

### Speed thrills.

No network is better equipped than Fios to support multiple devices and users simultaneously. So when you're hosting the big game, your friends can search live stats and stream clips right from your couch. All on the network with the fastest internet and Wi-Fi available.\*\*

### Make the switch.

Get the Fios Triple Play today at our Best Offer Ever. No other network can offer you speeds this fast at a price this good.

It's time to watch the best games in better quality. Order online today, and choose an installation day that works with your schedule. Bring the best in entertainment to your home. Get Fios today.

Sincerely,

Anne Hogan  
Executive Director, Fios by Verizon

**VISIT [verizon.com/fios/XXX](http://verizon.com/fios/XXX) for this offer.**  
**CALL 1.XXX.XXX.XXXX for other offers.**

### Get our Best Offer Ever.



**100/100 Mbps  
internet uploads  
and downloads**



**Custom TV —  
Sports & More**



**Home Phone**

**+**

**STARZ**

**Included for  
12 months**

**No annual contract.**

**\$69.99/mo**

for 1 yr + taxes, equip. charges,  
RSN, FDV & other fees.

**Online price.**

**Get more value with  
a 2-year agreement.**

**Price guaranteed for 2 years +  
you also get EPIX® included for  
12 months (reg. \$25/mo).**

\*Verizon Fios TV subscription required and only available on select devices. In-home live TV streaming requires internet and TV subscription and use of Fios router. Subscription to premium movie channels or highest-tiered TV package required to access certain channels. NFL Network and NFL RedZone streaming only available on tablets. Fios On Demand service usage and content availability restrictions apply. Wireless data charges may apply.

\*\*Symmetrical speed options available up to 500/500 Mbps. Fastest Wi-Fi is based on internet speed plans and maximum router throughput available.

**General:** Limited-time online offer for new TV & internet res. custs. Promo rates provided via monthly bill credits. Beg. mo. 25, stand. rates apply. Starz and/or Epix subscription req'd. Discounts applied via bill credits for 12 mos.; beg. mo. 13, stand. programming rates apply. Fios charges: \$12/mo. HD STB and \$10/mo. router. Fees: \$5.89/mo. Regional Sports Network, \$2.99/mo. Broadcast and \$0.99/mo. FDV Admin. \$80 setup charge & other fees, taxes, equip. charges & terms may apply. Subj. to credit approval & may require a deposit. Fios avail. in select areas. Actual speeds may vary. Backup battery avail. for Fios voice services & E911. **No Annual Contract:** Beg. mos. 13–24, rate increases to \$89.99/mo. **2-yr. Offer:** Beg. mo. 2, up to \$230 ETF applies. Price guarantee applies to base monthly rate only. © 2016 Verizon.



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## This is TV you won't want to miss.

Fios gives you the content you crave with great HD picture quality.

Dear <First Name>,

We're living in the Golden Age of entertainment. So many hit series and exciting TV shows with so many more ways to watch. And with Fios®, your watching experience can be even better.

That's because Fios isn't cable. We're wired differently.

### Make your TV revolve around you.

With Fios Custom TV, pay only for the types of channels you love, not the ones you don't. Choose your favorite movies and shows from over 130,000 On Demand titles.\* Plus, with Fios DVR service (for an additional charge), you can store hours of your favorite shows and save them for later. Just grab a seat on the couch and enjoy.

### Finish one show. Start streaming the next one.

Bring access to the fastest internet and Wi-Fi available\*\* to your home with our 100% fiber-optic network. Fios has 99.9% network reliability, and the Fios Mobile app† lets you take your content on the go. Keep streaming on your compatible tablet or smartphone virtually wherever you are.

### Switch to Fios the easy way.

Go online to order today, and choose an installation day that works with your schedule. A highly trained Verizon technician will get you up and running, and even connect your Wi-Fi devices. Plus, 24/7 tech support is only a phone call away.

You deserve TV that's better than good. Get the entertainment you love with Fios.

Sincerely,

Anne Hogan  
Executive Director, Fios by Verizon

**VISIT [verizon.com/fios/XXX](http://verizon.com/fios/XXX) for this offer.**  
**CALL 1.XXX.XXX.XXXX for other offers.**

### 3-year price guarantee



Custom TV



50/50 Mbps  
internet uploads  
and downloads



Home Phone

# \$69.99/mo

for 3 yrs with a 2-yr agreement  
+ taxes, equip. charges, RSN,  
FDV & other fees.

**Online price.**

\*Additional equipment may be required for access to On Demand.

\*\*Symmetrical speed options available up to 500/500 Mbps. Fastest Wi-Fi is based on internet speed plans and maximum router throughput available.

†Verizon Fios TV subscription required and only available on select devices. In-home live TV streaming requires internet and TV subscription and use of Fios router. Subscription to premium movie channels or highest-tiered TV package required to access certain channels. NFL Network and NFL RedZone streaming only available on tablets. Fios On Demand service usage and content availability restrictions apply. Wireless data charges may apply.

**General:** Limited-time online offer for new TV & internet res. custs. Promo rates provided via monthly bill credits. Beg. mos. 37-48, rate increases to \$89.99/mo. Beg. mo. 49, stand. rates apply. Price guarantee applies to base monthly rate only. 2-yr. agr. req'd. Beg. mo. 2, up to \$230 ETF applies. Fios charges: \$12/mo. HD STB and \$10/mo. router. Fees: \$5.89/mo. Regional Sports Network, \$2.99/mo. Broadcast and \$0.99/mo. FDV Admin. \$80 setup charge & other fees, taxes, equip. charges & terms may apply. Subj. to credit approval & may require a deposit. Fios avail. in select areas. Actual speeds may vary. Backup battery avail. for Fios voice services & E911. © 2016 Verizon.



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## Get the network that keeps you connected.

Fios is the superfast way to stay up to date.

Dear <First Name>,

The world is always moving fast. If you want to keep up with all the breaking news, you need a network that can keep up too. Fios® has 99.9% network reliability so you can stay up to date on all the action.

Fios isn't cable. We're wired differently.

### Connect to more.

Our 100% fiber-optic network lets you stay in the know. Get superfast Fios 100/100 Mbps Internet. It's the speed you need for better streaming. No network is better equipped to handle multiple devices at the same time.

### Watch TV that's relevant to you.

With Fios Custom TV, you pay for the types of channels you want, not the ones you don't. And with incredibly sharp HD TV picture quality, you'll see why we're rated #1 in TV customer satisfaction.\* Plus, use the Fios Mobile app to stream your go-to news channels on your compatible tablet or smartphone, virtually anywhere.\*\*

### Switch to Fios the easy way.

Go online to order today, and choose an installation day that works with your schedule. A highly trained Verizon technician will get you up and running, and even connect your Wi-Fi devices. Plus, 24/7 tech support is only a phone call away.

Get the network that gives you an instant connection to what you care about most.

Sincerely,

Anne Hogan  
Executive Director, Fios by Verizon

**VISIT [verizon.com/fios/XXX](http://verizon.com/fios/XXX) for this offer.**  
**CALL 1.XXX.XXX.XXXX for other offers.**

### Get our Best Offer Ever.



**Custom TV**



**100/100 Mbps internet uploads and downloads**



**Home Phone**

**+**

**STARZ**

**Included for 12 months**

**No annual contract.**

**\$69.99/mo**

for 1 yr + taxes, equip. charges, RSN, FDV & other fees.

**Online price.**

**Get more value with a 2-year agreement.**

**Price guaranteed for 2 years + you also get EPIX® included for 12 months (reg. \$25/mo).**

\*2016 American Customer Satisfaction Index (ACSI) for Subscription TV Service.

\*\*Verizon Fios TV subscription required and only available on select devices. In-home live TV streaming requires internet and TV subscription and use of Fios router. Subscription to premium movie channels or highest-tiered TV package required to access certain channels. NFL Network and NFL RedZone streaming only available on tablets. Fios On Demand service usage and content availability restrictions apply. Wireless data charges may apply.

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## This is TV just the way you like it.

Fios gives you a great network for an even better price.

Dear <First Name>,

TV is a constant in your life – whether you're watching a show or a movie, or just leaving it on in the background. When the TV's always on, you need Fios® – the network that's fast, reliable and doesn't let you down.

Fios isn't cable. Get a better value with our 100% fiber-optic network.

### Better TV made simple.

With Fios Custom TV, you only pay for the types of channels you want, not the ones you don't. Get 99.9% network reliability and incredibly sharp HD picture quality when you switch to Fios.

That's because we're wired differently.

### Superfast internet.

Fios gives you 50/50 Mbps and lets you upload as fast as you download. So no matter how you want to browse the web, Fios has you covered.

### Hassle-free installation.

Go online to order today, and choose an installation day that works with your schedule. A highly trained Verizon technician will get you up and running, and even connect your Wi-Fi devices. Plus, 24/7 tech support is only a phone call away.

Get the Fios Triple Play today, and lock in the price for three years. You won't find a better entertainment experience for this great value.

Sincerely,

Anne Hogan  
Executive Director, Fios by Verizon

**VISIT** [verizon.com/fios/XXX](http://verizon.com/fios/XXX) for this offer.  
**CALL** 1.XXX.XXX.XXXX for other offers.

### 3-year price guarantee



**50/50 Mbps internet uploads and downloads**



**Custom TV**



**Home Phone**

# \$69.99/mo

for 3 yrs with a 2-yr agreement + taxes, equip. charges, RSN, FDV & other fees.

**Online price.**

**General:** Limited-time online offer for new TV & internet res. custs. Promo rates provided via monthly bill credits. Beg. mos. 37–48, rate increases to \$89.99/mo. Beg. mo. 49, stand. rates apply. Price guarantee applies to base monthly rate only. 2-yr. agr. req'd. Beg. mo. 2, up to \$230 ETF applies. Fios charges: \$80 setup, \$12/mo. HD STB and \$10/mo. router. Fees: \$5.89/mo. Regional Sports Network, \$2.99/mo. Broadcast and \$0.99/mo. FDV Admin. Other fees, taxes, equip. charges & terms may apply. Subj. to credit approval & may require a deposit. Fios avail. in select areas. Actual speeds may vary. Backup battery avail. for Fios voice services & E911. © 2016 Verizon.



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## Entertainment at the speed of light.

Get superfast, reliable internet at our Best Offer Ever.

Dear <First Name>,

When your home is wired with Fios®, entertainment is a whole new experience. You can stream your favorite shows a lot sharper, and share pictures and videos a whole lot faster.

That's because Fios is not cable. We're wired differently.

### The fastest internet and Wi-Fi available.\*

Verizon Fios brings the nation's largest fiber-optic network straight to your home. So you can upload as fast as you download. And you get ultrafast internet on as many devices as you want, with 99.9% network reliability.

### Sharp TV picture. Customized your way.

Unlike cable, Fios HD TV is delivered over a 100% fiber-optic network for amazing picture and sound quality. With Fios Custom TV, you pay only for the types of channels you want – not the ones you don't. Plus, when it's movie night, you have your choice of over 130,000 On Demand titles.\*\* Can your provider say that?

### Hassle-free installation.

Switching is simple. Go online to order today, and choose an installation day that works with your schedule. A highly trained technician will get you up and running, and even set up your Wi-Fi devices.

You deserve the best. And we've won 52 awards for internet speed and customer satisfaction. It's time to bring better entertainment to your home.

Sincerely,

Anne Hogan  
Executive Director, Fios by Verizon

**VISIT [verizon.com/fios/XXX](http://verizon.com/fios/XXX) for this offer.**  
**CALL 1.XXX.XXX.XXXX for other offers.**

### Get our Best Offer Ever.



**100/100 Mbps internet uploads and downloads**



**Custom TV**



**Home Phone**

**+**

**STARZ**

**Included for 12 months**

**No annual contract.**

**\$69.99/mo**

for 1 yr + taxes, equip. charges, RSN, FDV & other fees.

**Online price.**

### Get more value with a 2-year agreement.

**Price guaranteed for 2 years + you also get EPIX® included for 12 months (reg. \$25/mo).**

\*Symmetrical speed options available up to 500/500 Mbps. Fastest Wi-Fi is based on internet speed plans and maximum router throughput available.

\*\*Additional equipment may be required for access to On Demand.

**General:** Limited-time online offer for new TV & internet res. custs. Promo rates provided via monthly bill credits. Beg. mo. 25, stand. rates apply. Starz and/or Epix subscription req'd. Discounts applied via bill credits for 12 mos.; beg. mo. 13, stand. programming rates apply. Fios charges: \$12/mo. HD STB and \$10/mo. router. Fees: \$5.89/mo. Regional Sports Network, \$2.99/mo. Broadcast and \$0.99/mo. FDV Admin. \$80 setup charge & other fees, taxes, equip. charges & terms may apply. Subj. to credit approval & may require a deposit. Fios avail. in select areas. Actual speeds may vary. Backup battery avail. for Fios voice services & E911. **No Annual Contract:** Beg. mos. 13–24, rate increases to \$89.99/mo. **2-yr. Offer:** Beg. mo. 2, up to \$230 ETF applies. Price guarantee applies to base monthly rate only. © 2016 Verizon.



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## Be the most popular house in the neighborhood.

Connect your home with the best in entertainment today.

Dear <First Name>,

Everyone knows that house. Where everyone goes to watch the game. Where the Wi-Fi is superfast. Where there's always something on. With Fios®, that entertainment experience can be yours.

That's because Fios isn't cable. We're wired differently.

### Make every screen count.

With Fios, everyone can stream what they want at the same time on the fastest internet and Wi-Fi available.\* No network is better equipped to support multiple devices and users simultaneously. And with upload speeds as fast as download speeds, you can still share pictures and videos while the kids are streaming a movie. There's no better way to keep your family connected.

### Unbeatable TV. Customized for you.

Fios makes TV personal. With our Custom TV packages, you only pay for the types of channels you love – and not the ones you don't. You can open up the Fios Mobile app\*\* to stream live TV on any compatible device, from any room in your home. And with over 130,000 On Demand titles† to choose from, you better start planning a lot of movie nights.

### Bring better entertainment home.

Switching to Fios is simple. Go online today to order, and choose an installation day that works with your schedule. A highly trained technician will get you up and running, and even connect your Wi-Fi devices.

Spending time with friends and family is important. And with Fios, everyone will want to hang out at your house.

Sincerely,

Anne Hogan  
Executive Director, Fios by Verizon

**VISIT** [verizon.com/fios/XXX](http://verizon.com/fios/XXX) for this offer.  
**CALL** 1.XXX.XXX.XXXX for other offers.

### Get our Best Offer Ever.



**100/100 Mbps internet uploads and downloads**



**Custom TV**



**Home Phone**

**+**

**STARZ**

**Included for 12 months**

**No annual contract.**

**\$69.99/mo**

for 1 yr + taxes, equip. charges, RSN, FDV & other fees.

**Online price.**

### Get more value with a 2-year agreement.

**Price guaranteed for 2 years + you also get EPIX® included for 12 months (reg. \$25/mo).**

\*Symmetrical speed options available up to 500/500 Mbps. Fastest Wi-Fi is based on internet speed plans and maximum router throughput available.

\*\*Verizon Fios TV subscription required and only available on select devices. In-home live TV streaming requires internet and TV subscription and use of Fios router. Subscription to premium movie channels or highest-tiered TV package required to access certain channels. NFL Network and NFL RedZone streaming only available on tablets. Fios On Demand service usage and content availability restrictions apply. Wireless data charges may apply.

†Additional equipment may be required for access to On Demand.

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1234 Main Street  
Any town, USA  
12345-6789



**No Annual Contract.  
Online Offer.**

100/100 Mbps Internet, TV & Phone

**\$69.99/mo**

for 1 year + taxes, equip. charges, RSN,  
FDV & other fees. Offer ends 7/9/16.

## The speeds you deserve. At a price cable can't match.

Dear <First Name>,

It's time to get the network you deserve. Switch to Verizon Fios. It's a 100% fiber-optic network. So you and everyone in your house can watch movies, upload photos, download music and play video games on more devices than ever. That's Fios®.

### Fios is not cable. We're wired differently.

A 100% fiber-optic network lets us bring some pretty great features to our customers: upload speeds as fast as download speeds, as well as the fastest internet and Wi-Fi available.\* Plus, Fios Internet provides 99.9% network reliability. It's no wonder Fios is ranked "Highest in Customer Satisfaction among Residential Internet Service Providers in the East Region" by J.D. Power.\*\*

### Enjoy TV your way.

Fios TV is pretty special, too. With Fios Custom TV, you only pay for the types of channels you want – not the ones you don't. Fios TV also gives you amazingly sharp HD picture quality. You can even choose from over 130,000 On Demand titles,† many of them free. All this adds up to an exceptional value.

### You're already wired for Fios.

Because your home has been wired for Fios, installation is hassle-free. Simply go online to order and choose your installation date.

Switch to Fios today and see the difference a 100% fiber-optic network can make for your entire home.

Sincerely,

Anne Hogan  
Executive Director, Fios by Verizon

Watch  
TV shows  
on the go.‡



**VISIT** [verizon.com/fios/XXX](http://verizon.com/fios/XXX)  
**CALL** 1.XXX.XXX.XXXX for other offers.



\*Symmetrical speed options available up to 500/500 Mbps. Fastest Wi-Fi is based on internet speed plans and maximum router throughput available.

\*\*Verizon received the highest numerical score among internet service providers in the East region in the proprietary J.D. Power 2015 U.S. Residential Internet Service Provider Satisfaction Study™. Study based on 22,701 total responses from consumers measuring 5 providers in the East region (CT, DE, DC, ME, MD, MA, NH, NJ, NY, PA, RI, VA, VT, WV) and measures satisfaction of consumers with their internet service provider. Proprietary study results are based on experiences and perceptions of consumers surveyed in November 2014, February, April and July 2015. Your experiences may vary. Visit [jdpower.com](http://jdpower.com).

†Additional equipment may be required for access to On Demand.

‡Verizon Fios TV subscription required and only available on select devices. Subscription to premium movie channels or highest-tiered TV package required to access certain channels. NFL Network and NFL RedZone streaming only available on tablets. Fios On Demand service usage and content availability restrictions apply. Wireless data charges may apply.

Offer ends 7/9/16. Online offer for new TV & Internet res. custs. Promo rates provided via monthly bill credits. Beg. mos. 13–24, rate increases to \$89.99/mo. Beg. mo. 25, stand. rates apply. Fios charges: \$12/mo. HD STB and \$10/mo. router. Fees: \$5.89/mo. Regional Sports Network, \$2.99/mo. Broadcast and \$0.99/mo. FDV Admin. \$80 set-up charge & other fees, taxes, equip. charges & terms may apply. Subj. to credit approval & may require a deposit. Fios avail. in select areas. Actual speeds may vary. Backup battery avail. for Fios voice services & E911. © 2016 Verizon.

# Bring home a superfast connection.

## With superfast Internet and Wi-Fi.

Our 100% fiber-optic network means you can upload videos, download music and stream movies on all your devices, without skipping a beat.



Only Fios® lets you upload  
as fast as you download.

Visit [verizon.com/fios/5hh](http://verizon.com/fios/5hh) for this offer.  
Call 1.888.573.3477 for other offers.

**fios**<sup>✓</sup>  
by verizon

† Verizon Fios TV subscription required and only available on select devices. In-home live TV streaming requires internet and TV subscription and use of Fios router. Subscription to premium movie channels or highest-tiered TV package required to access certain channels. NFL Network and NFL RedZone streaming only available on tablets. Fios On Demand service usage and content availability restrictions apply. Wireless data charges may apply.

See reverse side for important information.



**2-Year Price Guarantee**  
**Online Price**  
**100/100 Mbps Internet,**  
**Custom TV & Phone**

**Best  
Price  
Ever.**

**\$69.99** /mo

for 2 years with a 2-yr. agreement + taxes, equip.  
charges, RSN, FDV & other fees. Offer ends 7/9/16.



**The Fios Mobile App:†**  
**Watch TV shows anytime, virtually**  
**anywhere, on compatible devices.**

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## Come see for yourself what makes Fios different.

Sharp HD picture quality. Superfast upload and download speeds. Great entertainment options across all your screens – and with the capacity to handle them all at the same time. You'll enjoy it all here. Because Fios isn't cable. We're wired differently.



### Internet

- With superfast Internet and Wi-Fi
- Equal upload and download speeds



### Custom TV

- Pay only for the types of channels you want
- Over 130,000 On Demand titles<sup>†</sup> available



### Home Phone

- Unlimited nationwide calling
- 99.9% reliable voice network

**2-Year Price Guarantee**  
**Online Price**  
**100/100 Mbps Internet,**  
**Custom TV & Phone**

**Best  
Price  
Ever.**

# \$69.99 /mo

for 2 years with a 2-yr. agreement + taxes, equip. charges, RSN, FDV & other fees. Offer ends 7/9/16.

Fios is ranked "Highest in Customer Satisfaction among Residential Internet Service Providers in the East Region" by J.D. Power.<sup>††</sup>



**fios**<sup>v</sup>  
by verizon

Visit [verizon.com/fios/5hh](http://verizon.com/fios/5hh) for this offer.  
Call 1.888.573.3477 for other offers.

<sup>†</sup>Additional equipment may be required for access to On Demand.

<sup>††</sup>Verizon received the highest numerical score among internet service providers in the East region in the proprietary J.D. Power 2015 U.S. Residential Internet Service Provider Satisfaction Study<sup>SM</sup>. Study based on 22,701 total responses from consumers measuring 5 providers in the East region (CT, DE, DC, ME, MD, MA, NH, NJ, NY, PA, RI, VA, VT, WV) and measures satisfaction of consumers with their internet service provider. Proprietary study results are based on experiences and perceptions of consumers surveyed in November 2014 and February, April and July 2015. Your experiences may vary. Visit [jdpower.com](http://jdpower.com). Offer ends 7/9/16. Online offer for new TV & internet res. custs. Promo rates provided via monthly bill credits. Beg. mo. 25, stand. rates apply. 2-yr. agr. req'd. Beg. mo. 2, up to \$230 ETF applies. Price guarantee applies to base monthly rate only. Fios charges: \$12/mo. HD STB and \$10/mo. router. Fees: \$5.89/mo. Regional Sports Network, \$2.99/mo. Broadcast and \$0.99/mo. FDV Admin. \$80 setup charge & other fees, taxes, equip. charges & terms may apply. Subj. to credit approval & may require a deposit. Fios avail. in select areas. Actual speeds may vary. Backup battery avail. for Fios voice services & E911. © 2016 Verizon.

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# Get the network that's Fios fast.



Our 100% fiber-optic network moves at the speed of light.

Stop waiting around for slow internet. Start uploading selfies, downloading music and streaming hours of that new TV show all at the same time. With Fios®, it happens superfast.

## Switch to Fios the easy way.

Sign up for Fios today and choose an installation date that works best for you.

A technician will arrive as scheduled to get you up and running and help set up your devices on your new Wi-Fi. Plus, 24/7 tech support is always just a phone call away.

**fios**<sup>✓</sup>  
by verizon

Visit [verizon.com/fios/8mw](http://verizon.com/fios/8mw)  
Call 1.888.829.1177 for other offers.

See reverse side for important information.

## Get our Best Offer Ever on the Fios Triple Play.



100/100 Mbps  
internet uploads  
and downloads



Custom TV



Home Phone

+ **STARZ**® included  
for 12 months.

No Annual Contract.

**\$69.99/mo**

for 1 yr + taxes, equip. charges, RSN, FDV & other fees.

Online price only.

## Get more value with a 2-year agreement.

Price guaranteed for 2 years + you'll also  
get EPIX® for 12 months (reg. \$25/mo.).

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