



P.O. Box 952
Marlton, NJ 08053-0952

NO ANNUAL CONTRACT REQUIRED
FiOS® Custom TV, Internet & Phone

\$79.99/mo.
(+ taxes, equip. charges,
FDV & other fees)

PRICE GUARANTEED FOR 2 YEARS

BONUS WITH A 2-YR. AGREEMENT

All Premium
Movie Channels
included
for 1 year
(Regularly \$49.99/mo.) + **\$350**
VISA® PREPAID CARD*

LAST CHANCE! Offer ends 9/19/15.

Dear **Sample A. Sample**,

If you've been thinking about upgrading your Verizon service to FiOS, our superior 100% fiber-optic network, the time to act is now. It's your **LAST CHANCE** to enjoy this incredible deal.

Upgrade today to FiOS 25/25 Mbps Internet, FiOS Custom TV and home phone, and you'll pay just **\$79.99 a month** (plus taxes, equipment charges, FDV and other fees) with No Annual Contract and a **two-year price guarantee**. Or sign a two-year agreement and you'll get two valuable bonuses:

- A **\$350 Visa prepaid card**¹
- All our **premium movie channels**, including HBO®, SHOWTIME®, Cinemax®, STARZ® and more, **included for 12 months** (Regularly \$49.99/mo.)

With superfast FiOS 25/25 Mbps Internet, you'll have the speed you need to do everything online smoothly and more enjoyably. And with new FiOS Custom TV, you only pay for the types of channels you want, not the ones you don't.

Don't miss out! **This offer ends 9/19/15**. Call or go online to take advantage of this great offer today.

Sincerely,

Anne E. Hogan
Executive Director, Verizon FiOS

Call 1.888.542.4533 (Mon.-Sun., 8am-12am)
Visit verizon.com/fios/1nr

¹\$350 via Verizon Visa Prepaid Card issued by MetaBank®, Member FDIC, pursuant to a license from Visa U.S.A. Inc. Use anywhere Visa debit cards are accepted. Must have service for 60 days with no past-due balance. Card mailed within 90 days of install date. Other card terms and conditions apply. Offer ends 9/19/15.

General: Limited-time offer for new FiOS TV and Internet res. custs. subscribing to a FiOS Custom TV, FiOS 25/25 Mbps Internet and Verizon Freedom® Essentials or FiOS Digital Voice (FDV) bundle. Promo rate via \$40 bill credit for 24 mos.; beg. mo. 25, stand. rates apply. Price guarantee applies to base monthly rate only; excl. optional services & equip. charges. Two Channel Packs included for \$79.99/mo. \$10/mo. more per each additional Channel Pack. Up to \$89.99 installation fee, up to \$69.99 activation fee, \$1.99/mo. Broadcast Fee, up to \$4.99/mo. Regional Sports Network Fee, up to \$9.99/mo. router fee, \$0.99/mo. FDV Admin. Fee, \$11.99/mo. HD STB, & other fees, taxes, equip. charges & terms may apply. Subj. to credit approval & may require a deposit. FiOS avail. in select areas. Actual speeds may vary. Backup battery available for FiOS voice services & E911 (but not data or video). Custom TV Channel Packs require a minimum 30-day billing period. Channel lineup is subject to change and not all channels will be available at all times. Blackout restrictions apply. Customer cannot modify channel lineup within Channel Packs. Offer ends 9/19/15. **2-yr. Agreement offer:** Premium Movie Package offer requires subscription to Premium Movie Channels. Discount applied via bill credit for 12 mos.; beg. mo. 13, stand. programming rates apply. 2-yr. agr. req'd. Beginning day 15, up to \$350 ETF applies. ©2015 Verizon. LG2



P.O. Box 952
Marlton, NJ 08053-0952

MCW15345-LC-CU-NATN
Sample A. Sample
123 Main Street
Anytown, USA
12345-6789

Sample A. Samplexxxxxxxxxxxxxxxxxxxxxxxx, sign up for a FiOS Triple Play today:

No Annual Contract / 2-yr. Price Guarantee.
Or get a \$350 bonus^ with a 2-yr. Agreement.

Dear Sample A. Samplexxxxxxxxxxxxxxxxxxxxxxxx,

Now's the perfect time to switch to Verizon FiOS for the value you deserve. Get FiOS® Internet, FiOS Custom TV and phone for **just \$79.99** a month for two years (plus taxes, equipment charges, FDV & other fees) — with No Annual Contract and a Two-Year Price Guarantee. And that's just the start.

Two bonuses you'll appreciate.

Looking for even more value? Sign up with a two-year agreement and we'll include two great bonuses. You'll get all the premium movie channels for one year (a \$599 value), plus a **\$350 Visa® prepaid card**.^

FiOS 25/25 Mbps Internet.

With the speed from our 100% fiber-optic network, you can stream movies, share photos in a heartbeat and video chat with friends across the country like you're in the same room. It's the speed you need for everything you do online.

FiOS Custom TV.

Now you can customize your channel lineup. Pay only for the types of channels you love. Stop paying for the ones you don't. It's another first from FiOS.

Unlimited nationwide residential calling.

Make all the calls you want with crystal-clear home phone from Verizon.

Our FiOS Worry-Free Guarantee makes switching easy.

You can count on Premium Installation, flexible scheduling and live, 24/7 tech support. So you'll be up and running in no time.

Sample A. Samplexxxxxxxxxxxxxxxxxxxxxxxx, why miss out?

Call **1.866.435.4851** (Mon.-Sun., 8am-12am ET) now or visit us online. Get out of the past. Get FiOS.

Sincerely,

Anne E. Hogan
Executive Director, Verizon FiOS

For this incredible offer:

Call 1.866.435.4851 (Mon.-Sun., 8am-12am ET)

Visit verizon.com/fios/3am

FiOS Triple Play

\$79⁹⁹/mo.

for 2 years + taxes, equip. charges, FDV & other fees

NO ANNUAL CONTRACT

— Bonus —
with a 2-yr. agreement

HBO SHOWTIME starz
CINEMAX epix encore

Included for 12 mos.
at no charge
(Regularly \$49.99/mo.)

— Plus —

\$350
VISA PREPAID CARD^

BOTH WITH A 2-YR. PRICE GUARANTEE



^\$350 via Verizon Visa Prepaid Card issued by MetaBank®, Member FDIC, pursuant to a license from Visa U.S.A. Inc. Use anywhere Visa debit cards are accepted. Must have service for 60 days with no past-due balance. Card mailed within 90 days of install date. Other card terms and conditions apply. Offer ends 9/19/15.

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CU-LGN



P.O. Box 952
Marlton, NJ 08053-0952

Important notice:

You are eligible for a network upgrade.
Please respond now to accept.

Dear **Sample A. Sample**,

Good news! As a valued Verizon phone customer, you're eligible to take advantage of this exclusive offer when you upgrade to a FiOS Triple Play on our 100% fiber-optic network.

If you act now you can get FiOS® Custom TV, FiOS **25/25** Mbps Internet and home phone together for just **\$79.99** a month (plus taxes, equipment charges, FDV and other fees) with **No Annual Contract** and a two-year price guarantee.

Or if you choose a two-year agreement, we'll give you two special bonuses: a **\$350 Visa® prepaid card*** and all our Premium Movie Channels (regularly \$49.99/mo.) including **HBO®, SHOWTIME®, EPIX®, Cinemax® and Starz®** at no charge for 12 months.

With superfast **FiOS 25/25 Mbps Internet**, you'll have the speed you need to do everything online more smoothly and enjoyably, from streaming your favorite movies and shows to video chatting. And with new **FiOS Custom TV**, it's easy to customize your own channel lineup. You only pay for the types of channels you want, not the ones you don't.

Sample A. Sample xxxxxxxxxxxxxxxxxxxxxxxxx, your network upgrade isn't automatic. Keep moving forward with FiOS by contacting us today — and get the speed and capacity you need to meet the needs of today and tomorrow.

Sincerely,

Anne E. Hogan
Executive Director, Verizon FiOS

CALL 1.888.279.4145 (Mon.–Sun., 8am–12am)
VISIT verizon.com/fios/2cs



*\$350 via Verizon Visa prepaid card issued by MetaBank®, Member FDIC, pursuant to a license from Visa U.S.A. Inc. Use anywhere Visa debit cards are accepted. Must have service for 60 days with no past-due balance. Card mailed within 90 days of install date. Other card terms and conditions apply. Offer ends 9/19/15.

General: Limited-time offer for new FiOS TV and Internet res. custs. subscribing to a FiOS Custom TV, FiOS 25/25 Mbps Internet and Verizon Freedom® Essentials or FiOS Digital Voice (FDV) bundle. Promo rate via \$40 bill credit for 24 mos.; beg. mo. 25, stand. rates apply. Price guarantee applies to base monthly rate only; excl. optional services & equip. charges. Two Channel Packs included for \$79.99/mo. \$10/mo. more per each additional Channel Pack. Up to \$89.99 installation fee, up to \$69.99 activation fee, \$1.99/mo. Broadcast Fee, up to \$4.99/mo. Regional Sports Network Fee, up to \$9.99/mo. router fee, \$0.99/mo. FDV Admin. Fee, \$11.99/mo. HD STB, & other fees, taxes, equip. charges & terms may apply. Subj. to credit approval & may require a deposit. FiOS avail. in select areas. Actual speeds may vary. Backup battery available for FiOS voice services & E911 (but not data or video). Custom TV Channel Packs require a minimum 30-day billing period. Channel lineup is subject to change and not all channels will be available at all times. Blackout restrictions apply. Customer cannot modify channel lineup within Channel Packs. **2-yr. Agreement offer:** Premium Movie Package offer requires subscription to Premium Movie Channels. Discount applied via bill credit for 12 mos.; beg. mo. 13, stand. programming rates apply. 2-yr. agr. req'd. Beginning day 15, up to \$350 ETF applies. ©2015 Verizon.



GET OUT OF THE PAST. GET FiOS TODAY. PLUS, GET A \$350 BONUS.[^]

100% fiber optics straight to the home is here. Sign up for FiOS Custom TV, Internet and Phone for this amazing price guaranteed for two years.

<p>NO ANNUAL CONTRACT REQUIRED FiOS[®] Custom TV, 25/25 Mbps Internet and Phone</p> <p>\$79.99/mo. (+ taxes, equip. charges, FDV & other fees)</p>	<p align="center">BONUS WITH A 2-YEAR AGREEMENT</p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">       </div> <div style="text-align: center;">  </div> <div style="font-size: 2em; margin: 0 10px;">+</div> <div style="text-align: center;"> <p>\$350 VISA[®] PREPAID CARD</p> </div> </div> <p>Included for 12 months at no charge. (Regularly \$49.99/mo.)</p>
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BOTH WITH A 2-YEAR PRICE GUARANTEE

CALL 1.888.573.0822 OR CLICK verizon.com/fios/5gs



STARZ and related channels and service marks are the property of Starz Entertainment, LLC. Visit starz.com for air dates/times. STARZ Play and ENCORE Play are only accessible in the U.S. and certain U.S. Territories and require a high-speed broadband connection (a minimum 3G connection is required to use on an authorized mobile device). The Play services are included with a subscription through participating cable, satellite and telco television providers. SHOWTIME, THE MOVIE CHANNEL and related marks are trademarks of Showtime Networks Inc., a CBS Company. You must be a subscriber of SHOWTIME to receive SHOWTIME ON DEMAND and SHOWTIME ANYTIME. HBO GO[®] and MAX GO[®] are only accessible in the U.S. and certain U.S. Territories where a high-speed broadband connection is available. Minimum 3G connection is required for viewing on mobile devices. Minimum connection of 3 Mbps required for HD viewing on a laptop. Select titles not available in HD. Some restrictions may apply. HBO[®], Cinemax[®] and related channels and service marks are the property of Home Box Office, Inc.

See reverse side for important information.

LEAVE SLOW INTERNET BEHIND WITH A PRICE THAT'S GUARANTEED FOR TWO YEARS. PLUS, GET A \$350 BONUS.[^]

NO ANNUAL CONTRACT REQUIRED
FiOS[®] Custom TV, 25/25 Mbps Internet and Phone

\$79.99/mo.
(+ taxes, equip. charges, FDV & other fees)

BONUS WITH A 2-YEAR AGREEMENT



Included for 12 months at no charge.
(Regularly \$49.99/mo.)



BOTH WITH A 2-YEAR PRICE GUARANTEE

Look at all you get with this FiOS Triple Play.

FiOS Internet

You'll have access to the fastest,[‡] most reliable Internet. Stream videos instantly, download HD movies or photo albums in minutes and video chat seamlessly.

FiOS Custom TV

Now you can customize your channel lineup. Pay only for the types of channels you love. Stop paying for the ones you don't. It's another first from FiOS.

FiOS Home Phone

Talk all you want with unlimited nationwide residential calling.

ALL Premium Movie Channels

They're included for 12 months with a two-year agreement — at no charge! Enjoy the original series and blockbuster movies that everyone is talking about, from HBO[®], Cinemax[®], STARZ[®], SHOWTIME[®], and more. 110+ channels in all, 40+ in HD.[†] And when you're on the go, enjoy all the streaming services like HBO GO[®], MAX GO[®], STARZ[®] Play, SHOWTIME ANYTIME[®] and more.

ALL PREMIUM MOVIE CHANNELS
WITH HBO[®] INCLUDED FOR 12 MONTHS.



The Hobbit: The Battle of the Five Armies
on HBO[®] and HBO GO[®]

Order FiOS today and get this incredible value on a FiOS Triple Play.

CALL 1.888.573.0822 OR CLICK verizon.com/fios/5gs

[‡]Reprinted from www.pcmag.com with permission. ©2014 Ziff Davis, Inc. All Rights Reserved. Based on aggregated speeds across ISP tiers.

[†]Additional equipment may be required for HD channels.

[^]\$350 via Verizon Visa[®] Prepaid Card issued by MetaBank[®], Member FDIC, pursuant to a license from Visa U.S.A. Inc. Use anywhere Visa debit cards are accepted. Must have service for 60 days with no past-due balance. Card mailed within 90 days of install date. Other card terms and conditions apply. Offer ends 9/19/15.

General: Limited-time offer for new FiOS TV and Internet res. custs. subscribing to a FiOS Custom TV, FiOS 25/25 Mbps Internet and Verizon Freedom[®] Essentials or FiOS Digital Voice (FDV) bundle. Promo rate via \$40 bill credit for 24 mos.; beg. mo. 25, stand. rates apply. Price guarantee applies to base monthly rate only; excl. optional services & equip. charges. Two Channel Packs included for \$79.99/mo. \$10/mo. more per each additional Channel Pack. Up to \$89.99 installation fee; up to \$69.99 activation fee, \$1.99/mo. Broadcast Fee, up to \$4.99/mo. Regional Sports Network Fee, up to \$9.99/mo. router fee, \$0.99/mo. FDV Admin. Fee, \$11.99/mo. HD STB, & other fees, taxes, equip. charges & terms may apply. Subj. to credit approval & may require a deposit. FiOS avail. in select areas. Actual speeds may vary. Backup battery available for FiOS voice services & E911 (but not data or video). Custom TV Channel Packs require a minimum 30-day billing period. Channel lineup is subject to change and not all channels will be available at all times. Blackout restrictions apply. Customer cannot modify channel lineup within Channel Packs. **2-yr. Agreement offer:** Premium Movie Package offer requires subscription to Premium Movie Channels. Discount applied via bill credit for 12 mos.; beg. mo. 13, stand. programming rates apply. 2-yr. agr. req'd. Beginning day 15, up to \$350 ETF applies. ©2015 Verizon.



LAST CHANCE TO GET FiOS WITH A \$350 BONUS.[^]

Get out of the past. Get this incredible deal on a FiOS Triple Play before it's gone.
Offer ends September 19th.



NO ANNUAL CONTRACT REQUIRED
FiOS[®] Custom TV, 25/25 Mbps Internet
and Phone

\$79.99 /mo.

(plus taxes, equip. charges,
FDV and other fees)

**BONUS WITH A
2-YEAR AGREEMENT**



Included for 12 months at no charge.
(Regularly \$49.99/mo.)

+



BOTH WITH A 2-YEAR PRICE GUARANTEE

ALL PREMIUM
MOVIE CHANNELS WITH HBO[®]
INCLUDED FOR 12 MONTHS



Birdman: Or (The Unexpected Virtue of Ignorance)
on HBO[®] and HBO GO[®]

CALL 1.888.648.4624 OR CLICK verizon.com/fios/7xz



STARZ and related channels and service marks are the property of Starz Entertainment, LLC. Visit starz.com for air dates/times. STARZ Play and ENCORE Play are only accessible in the U.S. and certain U.S. Territories and require a high-speed broadband connection (a minimum 3G connection is required to use on an authorized mobile device). The Play services are included with a subscription through participating cable, satellite and telco television providers.

HBO GO[®] and MAX GO[®] are only accessible in the U.S. and certain U.S. Territories where a high-speed broadband connection is available. Minimum 3G connection is required for viewing on mobile devices. Minimum connection of 3 Mbps required for HD viewing on a laptop. Select titles not available in HD. Some restrictions may apply. HBO[®], Cinemax[®] and related channels and service marks are the property of Home Box Office, Inc.

SHOWTIME[®], THE MOVIE CHANNEL and related marks are trademarks of Showtime Networks Inc., a CBS Company. You must be a subscriber of SHOWTIME to receive SHOWTIME ON DEMAND and SHOWTIME ANYTIME.

See reverse side for important information.

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DON'T DELAY! LAST CHANCE FOR THIS HOT FiOS DEAL + A \$350 BONUS.[^]

NO ANNUAL CONTRACT REQUIRED

FiOS® Custom TV,
25/25 Mbps Internet and Phone

\$79⁹⁹
/mo.

(+ taxes, equip. charges,
FDV & other fees)



**BONUS WITH A
2-YEAR AGREEMENT**



Included for 12 months at no charge.
(Regularly \$49.99/mo.)



**BOTH WITH A
2-YEAR PRICE GUARANTEE**

THE CLOCK IS TICKING. GET THIS SUPER-HOT FiOS DEAL AND LEAVE SLOW INTERNET BEHIND.

LAST CHANCE to get this FiOS Triple Play with a two-year price guarantee and a \$350 Bonus.[^]
Offer ends September 19th.

FiOS Internet

You'll have access to the fastest,[‡] most reliable Internet and the fastest Wi-Fi available from any provider.¹ With uploads as fast as your downloads, you can stream videos instantly, download HD movies or photo albums in minutes and video chat seamlessly.

FiOS Custom TV

Now you can customize your channel lineup. Pay only for the types of channels you love. Stop paying for the ones you don't. It's another first from FiOS.

FiOS Home Phone

Talk all you want with unlimited nationwide residential calling.

ALL Premium Movie Channels

They're included for 12 months at no charge with a two-year agreement. Enjoy the original series and blockbuster movies that everyone is talking about, from HBO®, Cinemax®, STARZ®, SHOWTIME® and more. 110+ channels in all, 40+ in HD.[‡] And when you're on the go, enjoy all the streaming services like HBO GO®, MAX GO®, STARZ® Play, SHOWTIME ANYTIME® and more.

Order FiOS today and get this incredible value on your FiOS Triple Play.

CALL 1.888.648.4624 OR CLICK verizon.com/fios/7xz

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¹Based on Internet speed plans and maximum router throughput available.

[‡]Additional equipment may be required for HD channels.

[^]\$350 via Verizon Visa® Prepaid Card issued by MetaBank®, Member FDIC, pursuant to a license from Visa U.S.A. Inc. Use anywhere Visa debit cards are accepted. Must have service for 60 days with no past-due balance. Card mailed within 90 days of install date. Other card terms and conditions apply. Offer ends 09/19/15.

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P.O. Box 952
Marlton, NJ 08053-0952

MCW15167-EN-8A-LCA
Sample A. Sample
123 Main Street
Anytown, USA 12345-6789
Fourth Line



YOUR CABLE CONTRACT COULD BE EXPIRING.
COME BACK TO VERIZON AND TAKE YOUR
CHOICE OF AMAZING DEALS.

Don't renew your contract with cable until you compare it to Verizon FiOS.

Dear **Sample A. Sample**:

Is cable everything you thought it would be? Are you really getting the best value for your money? If not, now's the time to come back to Verizon and get a better value — with one of our best deals ever.

Right now, you can upgrade to FiOS® Custom TV, 25/25 Mbps Internet and home phone for a fantastic price: just **\$79.99 a month** (plus taxes, equipment charges, FDV and other fees) with **No Annual Contract** and a two-year price guarantee. Plus, when you choose a two-year agreement, you'll get two special bonuses:

- A **\$350 Visa® prepaid card[^]** you can use anywhere Visa is accepted
- All our premium movie channels including **HBO®, SHOWTIME®, EPIX®, Cinemax®** and **Starz®** at no charge (regularly \$49.99 a month) for 12 months

With new FiOS Custom TV, it's easy to customize a channel lineup for your home. Choose from channel categories that include Entertainment, News & Info, Kids and Sports. You only pay for the types of channels you like, not the ones you don't.

You'll also enjoy superfast FiOS® 25/25 Mbps Internet. It's the speed you need to do everything online more smoothly and enjoyably, from streaming your favorite movies and shows to video chatting.

Get out of the past. Get FiOS. This is your chance to be free of cable and get all the value you deserve.

Sincerely,

Anne E. Hogan
Executive Director, Verizon FiOS

Call **1.888.547.8133** (Mon.-Sun., 8am-12am ET) for this great offer.
Visit **verizon.com/fios/5ch**

[^]\$350 via Verizon Visa Prepaid Card issued by MetaBank®, Member FDIC, pursuant to a license from Visa U.S.A. Inc. Use anywhere Visa debit cards are accepted. Must have service for 60 days with no past-due balance. Card mailed within 90 days of install date. Other card terms and conditions apply. Offer ends 8/15/15.

FiOS® Triple Play

\$79.99
/mo.

for 2 years + taxes, equip. charges, FDV & other fees.

NO ANNUAL CONTRACT

— Bonus —
with a 2-yr. agreement

All Premium Movie Channels
(Regularly \$49.99/mo.)
included for 1 year

— Plus —

\$350
VISA PREPAID CARD[^]

**BOTH WITH A
2-YR. PRICE GUARANTEE**



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