



THINGS TO KNOW BEFORE YOU GO

Walk to End Alzheimer's
Prince George's County
September 14, 2019

The countdown to Walk day has begun and we can't wait to see you! This guide is full great information that will help you enjoy & maximize your Walk day experience. Be sure to read through before Walk Day & call us with any lingering questions.

SCHEDULE OF EVENTS



8:00am
Registration &
Festival Opens

9:00am
Opening
Ceremony

9:30am
Route Opens

VENUE & ROUTE

Our venue is the National Harbor near the Carousel.

Our route will walk along the water with 1 and 2 mile options. A map of the route is included in this Guide.



CHECK-IN & REGISTRATION



Stop by the Check-in & Registration Area if you...

- Need to register (walkers of all ages who haven't signed up in advance will need to register on-site)
- Need to turn in or make donations
- Raised \$100 and earned your 2019 Walk t-shirt
- Raised \$500, \$1,000, \$2,500 and earned Champion's Club incentives
- Did not attend Early Bird Check-in on September 10 from 6-8pm in Lanham.

DONATIONS

- We accept cash, check and credit cards onsite at the Check-in & Registration Area.
- Walkers who raise \$100 earn their t-shirt.
- Help us reach our goal! Fundraising continues through December 31st!

GETTING THERE



All walkers should arrive between 8:00am-8:45am to get checked in and enjoy the activities!

Parking is available in parking garages and surface lots throughout the National Harbor. The closest parking garage is the Fleet Street Garage located at Fleet Street and Potomac Passage. Parking is \$5 for up to 2 hours and \$14 for up to 4 hours.

OFFICIAL WALK T-SHIRT

Have you raised \$100 & earned your official Walk T-shirt? If you have, t-shirts will be available to pick up on Walk Day.

If not, there's still time! Raise \$100 TODAY by:

- Making a self donation of \$25
- Ask 3 friends to match your donation



WALK FESTIVAL

From 8:00am-9:00am enjoy our Festival!

Be sure to stop by all of our sponsor tables to thank them for helping make Walk Day possible!

Here are some of our insider tips!

Say Cheese!

Be sure to smile for our photographer!

Also share your selfies on Facebook and tag us.

Altimate Electric

Walks in honor of all those affected by Alzheimer's. Be sure to stop by and say thank you for helping to make today possible!

Promise Garden

Pick up your Promise Garden flower available for all registered Walkers.

Resources

Visit exhibit tables hosted by Prince George's County to learn about resources available to you right at home!



Your Dollars at Work

Visit the Alzheimer's Association table to learn more about programs and support near you and how the Alzheimer's Association is supporting the community! Your fundraising dollars allow us to serve more people in our community!

Champions Club

Give an extra high five to those walkers who have earned a Champion's Club Medal or their Elite or Grand Champion Gear by raising \$500+!

WALK TO
END
ALZHEIMER'S
Association
Walk in Your Community
3900 | alz.org/walk



Get Social!

Tag us in photos using #Walk2EndAlz, #ShowYourPurple and you may see your post on our channels!

My Plumber Heating, Cooling & Electric

Be sure to stop by and check out their truck that is spreading awareness about Alzheimer's around our community!

Lend Your Voice

Sign up to become an advocate and learn how lending your voice makes a difference at the Alzheimer's Association table.



Celebrate!

You earned it! Walk Day is about coming together in honor of a common cause & creating a community of support.



Earn your shirt!

Walkers who raise \$100 earn their t-shirt. Pick up your ticket at the Check-in tent.

Show Your Commitment

Don't miss your opportunity to pick up our NEW alumni buttons at the Alzheimer's Association table while supplies last!

WALK DAY EXTRAS!

The fun keeps going!



EXPRESS YOURSELF

Calling kids of all ages! Stop by to get your face painted. Generously donated by Alisha Harris! Ivy Williams will be hosting the storytelling area during the festival. Plus, visit The Space to express yourself with free art and take a memory of walk home with you!



POP OF PURPLE CONTEST

Our judges will be looking for the walker and/or team wearing their best Pop of Purple so be sure to wear your best purple flair on Walk Day. Multiple prizes available!



BEST IN SHOW TEAM BANNER CONTEST

Judges will be looking for the most creative and best decorated team banner. Teams who raise \$1,000 earn a team banner and the competition is fierce!

Haven't qualified yet? Contact us today for fundraising strategies - there's still time!

SAY CHEESE & DANCE!

We will be dancing all morning long with Claddagh Productions! He'll have you dancing through the finish line as you make a difference in the fight against Alzheimer's.

Don't miss our selfie stations along the route to take a picture! Tag us using #ENDALZ!



SPECIAL THANKS!

Alisha Harris, All About Audio, Continental Cruisers, Patrice Carthern, Greenbelt Cheerleading, Keyona Hargett, Oxon Hill High School Cheerleading, Oxon Hill High School JROTC, Prince George's County, The Space Free Art, and Minister Tina A. Flowers

LET'S GET TO GOAL!

Fundraising continues until December.
There's still time to reach
your goal!



**WALK TO
END
ALZHEIMER'S**
alzheimer's association

**EARLY BIRD CHECK-IN
SEPTEMBER 10, 2019
6:00PM-8:00PM**

Save the date for Early Bird Check-in and skip the lines on Walk Day. Come register walkers, turn in donations and pick up all your incentives! We can't wait to see you!

**Alzheimer's Association
4640 Forbes Blvd. Ste 120S
Lanham, MD 20706**

2019 WALKER PERKS! EVERY WALKER THAT RAISES:

\$100 2019 commemorative t-shirt	
\$500 Champion's Club Medal	 + 
\$1,000 Grand Champion heathered t-shirt	 +  + 
\$2,500 Elite Grand Champion quarter-zip jacket	 +  +  + 

DID YOU KNOW FUNDRAISING CONTINUES THROUGH DECEMBER 31?

There's still plenty of time to earn your 2019 Walker Perks and meet your fundraising goals. Check out the tips below so you can earn your incentives while making a difference.

ALZHEIMER'S IS RELENTLESS. SO ARE WE.

TIPS TO KEEP YOUR THERMOMETER MOVING!

Get social and share your story and include a photo about why you walk on your personal page and raise three times as much as those who do not. Try using our social media tagging game!

Lead the way. Make a self-donation. A self-donor badge will be prominently displayed on your personal page for all to see your commitment to the cause.

Follow up. On average it takes 7 reminders to take action. Be sure to follow up with those who you asked!

Take it offline. Those who raise funds both online and offline raise three times more!

A friend who's walking with me. #Walk2EndAlz	A friend who's always smiling.	Someone I have known FOREVER.	 Someone I miss right now.
 An amazing athlete!	WALK TO END ALZHEIMER'S alzheimer's association		A friend I can always rely on!
The best cook I know!	If you've been tagged, I need your help. I'm raising money for the fight to end Alzheimer's. Please support my efforts by donating \$25 or more. Let's #ENDALZ! Donate on alz.org/walk		The funniest friend I have!
 A friend who has great taste in music.	A childhood friend.	Someone I admire and look up to.	Someone I share a great memory with that I'd never want to lose! #ENDALZ

Walk to End Alzheimer's Prince George's County Route - Subject to Change



Route departs Ceremony site to left.
Walkers may turn around at any point.
Official 1 & 2 mile turn around location will be marked.
Follow volunteer, staff and official instructions.

Walk to End Alzheimer's Prince George's County Planning Committee

Thank you to our 2019 Committee members for leading the way!

We would love your help for 2020! Stop by the Alzheimer's Association table to learn more or ask one of our committee members who will be wearing buttons on Walk Day!

Leadership

Prince George's County Executive, Angela Alsobrooks

Brandon Coleman, Former New Orleans Saints Wide Receiver

Tonya Muse, National Association of Manufacturers, National Capital Area Board of Directors

Fran Braxton-Downs, Manners-Matter, LLC

Candice Carter
Carlotta Tyler
Cassius Priestly
Cavella Bishop
Dameshia Dateno Dellia
Hawthorne-Williams

Gloria Smith
Irma Nicholson
Ivy Williams
Jackie Priestly
Karen Brooks
Lynee Bennett

Lorna Jones
Patricia Harrison
Steven McAdams
Tracy Coleman
Gigi Blakes
Deborah McBroom

Karen Sylvester
Valerie Outlaw
Johniece Williams
Rosalyn Morgan
Paulette Brown
Tajuana Brown

2019

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