



P.O. Box 952
Marlton, NJ 08053-0952

150/150 Mbps Internet, TV and Phone

\$79.99/mo

for yr 1, \$84.99/mo for yr 2 with a 2-yr agmt + taxes, equip. charges, RSN, FDV & other fees. **Online Price.**

Sample A. Sample
1234 Main Street
Any town, USA
12345-6789

**Fast speed.
Great savings.
Plus, a holiday bonus.**

Get a \$150 Visa® Prepaid Card.¹



Visit verizon.com/fios/XXX | Call 1.XXX.XXX.XXXX for more information.

Dear <First Name, Last Name>,

The holidays just got a lot merrier with fast speed, great savings and a holiday bonus. Starting 11/6/2016, get a superfast connection with 150/150 Mbps Internet, TV and Phone at great low pricing. Order online now and choose a two-year agreement, and you'll receive a \$150 Visa® Prepaid Card.¹

With Fios® speed, your guests will be able to stream movies, watch sports, download games, share videos and send holiday greetings. All at the same time.

That's because the 100% fiber-optic Fios network offers the fastest internet and Wi-Fi available.* And only Fios provides upload speeds as fast as download speeds.

With Fios Custom TV, you pay only for the types of channels you want, not the ones you don't. Plus, you'll have access to 130,000 On Demand programs.[^]

Switching is easy. Choose your installation date and a highly trained local technician will arrive as scheduled to get you up and running. They will even connect your devices to your new Wi-Fi.

So keep your friends and family connected for the holidays with an amazing deal that you can enjoy all year long.

Sincerely,

Anne E. Hogan
Executive Director, Fios Marketing

- **Seriously fast 150/150 Mbps speeds**
- **The fastest speeds ever offered at this price for new customers**
- **Crystal clear HD picture quality**
- **Hassle-free installation**

Visit verizon.com/fios/XXX

Call 1.XXX.XXX.XXXX
for more information.

¹\$150 via Verizon Visa Prepaid Card issued by MetaBank®, member FDIC, pursuant to a license from Visa U.S.A. Inc. Can be used at select merchants that accept Visa debit cards, see www.MyPrepaidCenter.com/site/verizonmax. Must have service for 60 days with no past-due balance. Card mailed within 90 days of install date. Other card terms and conditions apply. Offer ends 1.21.17.

*Symmetrical speed options available up to 500/500 Mbps. Fastest Wi-Fi is based on internet speed plans and maximum router throughput available.

[^]Additional equipment may be required for access to On Demand.

See reverse side for important information.

Here's why Fios beats cable.

	Fios	Cable
TV #1 in customer satisfaction*	✓	
TV #1 in customer ratings for HD picture quality*	✓	
TV #1 in customer ratings for signal reliability*	✓	
Powered by a 100% fiber-optic network all the way to your home	✓	
The fastest internet and Wi-Fi available ¹	✓	
Internet rated #1 in satisfaction with speed 11 years in a row**	✓	
Upload speeds as fast as download speeds	✓	
Ranked lower than Fios in major customer satisfaction studies that compared TV and internet service		✓

*2016 American Customer Satisfaction Index (ACSI) for Subscription TV Service.

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Limited-time online offer for new TV & internet res. custs. Promo rates provided via monthly bill credits. Beg. mo. 25, stand. rates apply. 2-yr. agr. req'd. Beg. mo. 2, up to \$230 ETF applies. Fios charges: \$12/mo. HD STB and \$10/mo. router. Fees: \$5.89/mo. Regional Sports Network, \$2.99/mo. Broadcast and \$0.99/mo. FDV Admin. \$80 setup charge & other fees, taxes, equip. charges & terms may apply. Subj. to credit approval & may require a deposit. Fios avail. in select areas. Actual speeds may vary. Backup battery avail. for Fios voice services & E911. © 2016 Verizon.



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VFA24329-BSOC
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Any town, USA
12345-6789

**Fast speed.
Great savings.
Plus, a holiday bonus.**

Get a \$150 Visa® Prepaid Card.†



Visit verizon.com/fios/XXX | Call 1.XXX.XXX.XXXX for more information.

Dear <First Name, Last Name>,

This time of year, your house can be at full capacity. Make sure your internet has the capacity to keep up.

Come back to Fios® today and get ultrafast internet speeds at this great online price—plus a \$150 Visa® Prepaid Card.†

- With blazing fast internet speed, you and your guests will be free to stream, play, upload, download and share—all at the same time.
- With a 100% fiber-optic network, you'll get access to the fastest internet—with upload speeds as fast as download speeds—and the fastest Wi-Fi available.*
- With Fios Custom TV, you pay only for the types of channels you want, not the ones you don't. Plus, you'll have access to 130,000 On Demand programs.^

And since your home is already wired, switching is easy. Choose your installation date and a highly trained local technician will get you up and running, and even connect your devices to your new Wi-Fi.

So keep your holidays bright and devices connected with an amazing deal you'll enjoy all year long.

Sincerely,

Anne E. Hogan
Executive Director, Fios Marketing

<p>Or choose this Triple Play at an exclusive price you'll love.</p>	<p>50/50 Mbps Internet, TV and Phone</p> <p>\$59.99/mo</p> <p>for yr 1, \$69.99/mo for yr 2 with a 2-yr agmt + taxes, equip. charges, RSN, FDV & other fees.</p> <p>Offer does not include prepaid card.</p>
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Visit verizon.com/fios/XXX | Call 1.XXX.XXX.XXXX for more information.

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	Fios	Cable
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TV #1 in customer ratings for HD picture quality*	✓	
TV #1 in customer ratings for signal reliability*	✓	
Powered by a 100% fiber-optic network all the way to your home	✓	
The fastest internet and Wi-Fi available ¹	✓	
Internet rated #1 in satisfaction with speed 11 years in a row**	✓	
Upload speeds as fast as download speeds	✓	
Ranked lower than Fios in major customer satisfaction studies that compared TV and internet service		✓

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General: Limited-time offers. Promo rates provided via monthly bill credits. Beg. mo. 25, stand. rates apply. 2-yr. agr. req'd. Beg. mo. 2, up to \$230 ETF applies. Fios charges: \$12/mo. HD STB and \$10/mo. router. Fees: \$5.89/mo. Regional Sports Network, \$2.99/mo. Broadcast and \$0.99/mo. FDV Admin. \$80 setup charge & other fees, taxes, equip. charges & terms may apply. Subj. to credit approval & may require a deposit. Fios avail. in select areas. Actual speeds may vary. Backup battery avail. for Fios voice services & E911. **\$59.99/mo. offer:** Offer for named fiber-ready TV & internet res. cust. (w/existing Optical Network Terminal). **\$79.99/mo. offer:** Online offer for new TV & internet res. custs. © 2016 Verizon.



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We're wired differently. It's time you were, too.

Celebrate the holidays with superfast internet and get a **\$150 Visa® Prepaid Card.***

Dear <First Name>,

The holidays just got a lot merrier with fast speed, great savings and a holiday bonus. Go online and get the fastest speeds we've ever offered at this bundled price—a superfast connection with 150/150 Mbps Internet, TV and Phone at a great price. Plus, get a \$150 Visa® prepaid card* when you choose a two-year agreement.

With Fios® speed, your guests will be able to stream movies, watch sports, download games, share videos and send holiday greetings. All at the same time. And only Fios provides upload speeds as fast as download speeds.

With Fios Custom TV, you pay only for the types of channels you want, not the ones you don't. Plus, you'll have access to 130,000+ On Demand titles.††

Switching is easy. Choose your installation date, and a highly trained local technician will arrive as scheduled to get you up and running, and even set up your devices to your new Wi-Fi.

So keep your friends and family connected for the holidays with an amazing deal that you can enjoy all year long.

Sincerely,

Anne E. Hogan
Executive Director, Fios Marketing

VISIT verizon.com/fios/XXX | CALL 1.888.XXX.XXXX for more information

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**VISIT verizon.com/fios/XXXXX
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more information**

**The fastest speeds
ever offered at this
bundled price.**

**150/150 Mbps Internet +
Fios Custom TV + Home Phone**

\$79.99/mo

for yr 1, \$84.99/mo for yr 2
with a 2-yr agmt + taxes, equip.
charges, RSN, FDV & other fees.

Online price.

+

**\$150 Visa
Prepaid Card***

**No Annual Contract
options also available.**

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We're wired differently. It's time you were, too.

Come back for superfast internet speed with your choice of two great offers.

Dear <First Name>,

This time of year, your house can be at full capacity. Make sure your internet has the capacity to keep up.

Come back to Fios® and get the fastest internet speeds we've ever offered at this bundled online price—plus a \$150 Visa® Prepaid Card.*

- You and your guests can stream, play, upload, download and share—all at the same time.
- Our 100% fiber-optic network provides upload speeds as fast as download speeds—and the fastest Wi-Fi available.†
- Pay only for the types of channels you want, not the ones you don't. Plus, you'll have access to 130,000+ On Demand programs.††

And since your home is already wired, switching is easy. Choose your installation date, and a highly trained local technician will get you reconnected and set up your devices to your new Wi-Fi. We even have a special offer with exclusive pricing just for returning customers like you.

So come back today and keep your devices bright with your choice of amazing deals to enjoy all year long.

Sincerely,

Anne E. Hogan
Executive Director, Fios Marketing

VISIT verizon.com/fios/XXX | CALL 1.888.XXX.XXXX for more information

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††Additional equipment may be required for access to On Demand.

**VISIT verizon.com/fios/XXXXX
CALL 1.888.XXX.XXXX for
more information**

Superfast Speed + \$150 Visa Prepaid Card*

**150/150 Mbps Internet +
Fios Custom TV + Home Phone**

\$79.99/mo

for yr 1, \$84.99/mo for yr 2 with a 2-yr agmt + taxes, equip. charges, RSN, FDV & other fees.

Online price.

OR

Exclusive price for returning customers.

**50/50 Mbps Internet +
Fios Custom TV + Home Phone**

\$59.99/mo

for yr 1, \$69.99/mo for yr 2 with a 2-yr agmt + taxes, equip. charges, RSN, FDV & other fees.

**No Annual Contract
options also available.**

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