



# PRINCE GEORGE'S COUNTY ECONOMIC DEVELOPMENT PLATFORM

JUNE 2021 – COUNTY EXECUTIVE ANGELA D. ALSOBROOKS



# EXECUTIVE **STATEMENT**

## **A NEW PLATFORM FOR ECONOMIC DEVELOPMENT**

This platform represents the County Executive's vision for a new way of doing business in Prince George's County. It will guide and influence the County's economic development activity for the next decade and beyond, including setting goals to guide policy and investments; confirming intention and strategy to grow the commercial tax base and attract new jobs; and launching signature projects to demonstrate the new platform.



# COUNTYWIDE ECONOMIC DEVELOPMENT PLATFORM



**The County's economic development platform is organized by core focus areas and anchored by a succinct set of economic goals that will guide the County's economic development activities, help us determine how to direct our economic development tools and resources, and determine how we measure progress.**

NATIONAL HARBOR

# PRINCE GEORGE'S IS...



PROPOSED NEW FBI HEADQUARTERS, GREENBELT, MD

Gensler

**WHERE THE REGION LIVES AND  
WORKS**

**BUILDING A MORE SUSTAINABLE  
ECONOMY**

**GROWING THE NUMBER OF PEOPLE  
WHO CALL THE COUNTY "HOME"**

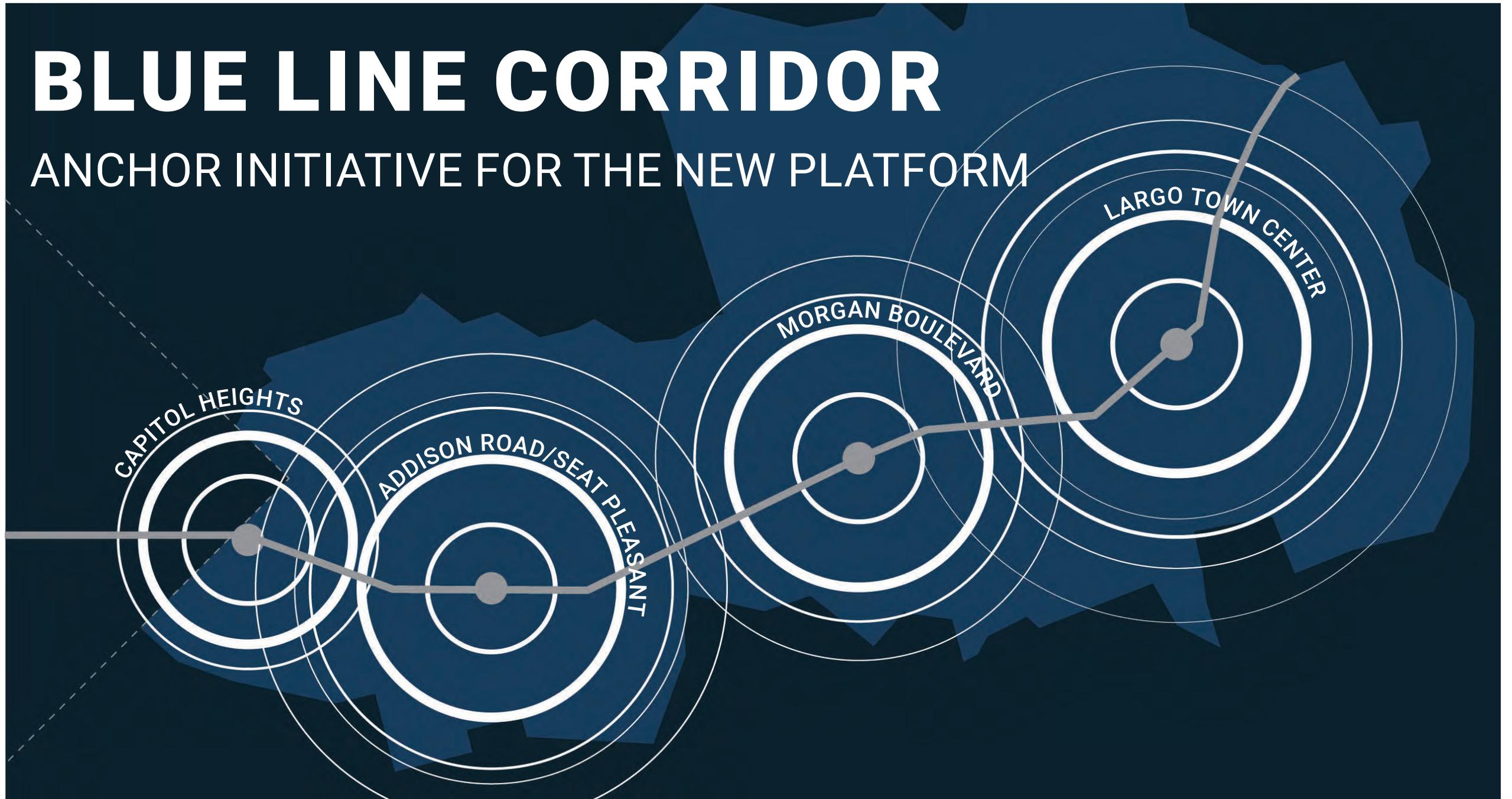
**PRESERVING DIVERSITY, EVEN AS  
WE GROW**

**CREATING ACCESS & EQUITY  
ACROSS ALL OF ITS COMMUNITIES**

**A DESTINATION**

# BLUE LINE CORRIDOR

ANCHOR INITIATIVE FOR THE NEW PLATFORM





## **VISION FOR A REPLICABLE MODEL FOR PLACE- BASED ECONOMIC DEVELOPMENT**

The Blue Line Corridor represents an opportunity to create the next big destination for the County and region – a dense, multi-modal, amenity-rich sports and entertainment destination. The Blue Line Corridor will become a major economic engine for the County by catalyzing development, creating jobs, and incentivizing the development of a sports and entertainment-branded corridor. The vision is not just about the Blue Line Corridor – it is an opportunity to craft a replicable model for place-based economic development throughout the County.



# LARGO

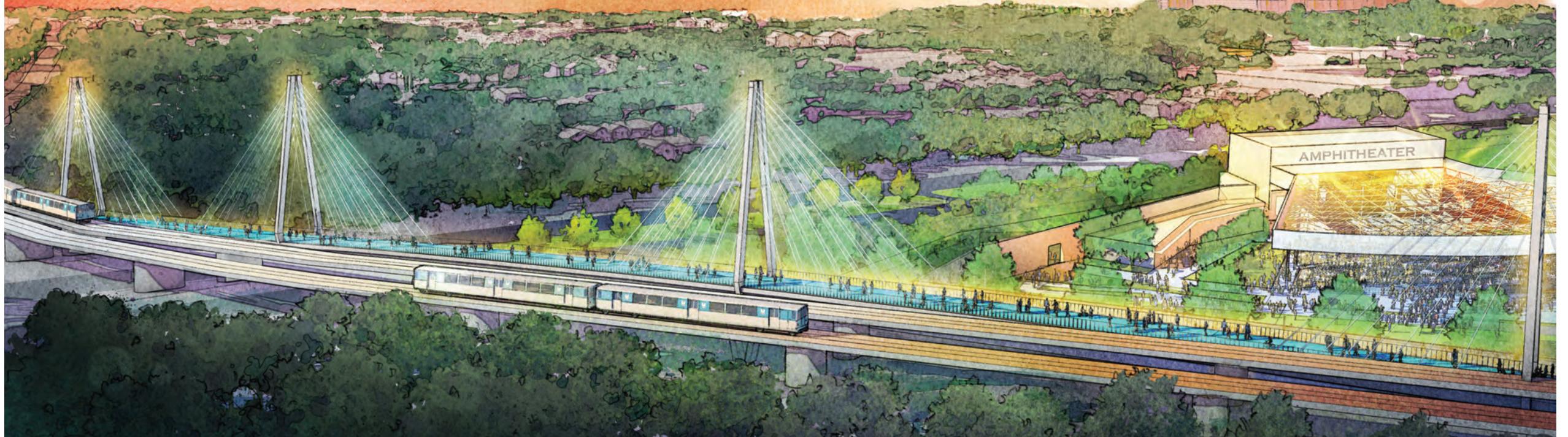
## THE DOWNTOWN OF PRINCE GEORGE'S COUNTY



# LARGO STATION

A VIBRANT, MULTIMODAL TRANSIT HUB

# CENTRAL AVENUE CONNECTOR TRAIL 495 BRIDGE



**AN ICONIC BRIDGE CONNECTING LARGO & MORGAN BOULEVARD**



# MORGAN BOULEVARD

## A NEW MIXED-USE DISTRICT



# CENTRAL AVENUE AT MORGAN BOULEVARD ENHANCED MULTIMODAL CONNECTIVITY



# ADDISON ROAD-SEAT PLEASANT

BRINGING ACTIVATION AND VIBRANCY TO THE NEIGHBORHOOD



# CENTRAL AVENUE AT ADDISON ROAD

## FOSTERING COMMUNITIES WITH IDENTIFIABLE CHARACTER AND A SENSE OF PLACE



# CAPITOL HEIGHTS

THE GATEWAY TO PRINCE GEORGE'S COUNTY

# PROJECT FUNDING SECURED TO DATE

Prince George's County has already secured \$45.7M for Blue Line Corridor projects. This investment in near-term and high-visibility projects will set the vision in motion.

PROJECT	COST
1. Arena Drive Complete Streets	\$7.5M
2. FedEx Field Micromobility	
2A. Stadium to Largo Station	\$800K
2B. Stadium to Morgan Blvd Station	\$800K
4. Morgan Blvd Complete Streets	\$5M
3. Morgan Blvd Urban Street Grid	\$1.5M
5. Corridor-wide Pedestrian Safety Improvements	\$2M
6. Central Avenue Connector Trail Phase 1	\$11M
7. Prince George's County Amphitheater	\$16M
8. Public Art Installations	\$1.1M
<b>TOTAL</b>	<b>\$45.7M</b>

