



WHAT IS THE U.S. CENSUS?

By law, every 10 years the U.S. Census counts every resident in the United States. Your participation determines representation and how billions in federal funds are distributed. If our community is undercounted, friends and neighbors miss out on an estimated **\$18,250 per person over a 10-year period.** Statewide, that's a total of \$26.6 billion over a 10-year period.



HOW THE U.S. CENSUS IMPACTS OUR COMMUNITY



REPRESENTATION
Determines the number of legislators Maryland has in U.S. House of Representatives.



SERVICES
Funds our roads, schools, SNAP, CHIP, WIC, school lunches, and many other programs.



COMMUNITY FUNDING
If our community is undercounted, we miss out on \$1,825 per person each year.



OUR FUTURE
Informs our planning for transportation, housing, schools, emergency response.



JOBS
Statistics help attract businesses and drive economic development.

EASY

You can complete your census survey by mail, phone, or online.

ACCESSIBLE

You can respond in 12 different languages over the phone or online.

SAFE

Your personal information is confidential, including citizenship and other sensitive data, by law.

CLAIM YOUR RESIDENCY

In 2010, Prince George's County had an estimated 2.3 percent undercount rate, according to the U.S. Census Bureau. See a map of hard-to-count areas at bit.ly/PGCHardtoCount.

WHO IS HARD TO COUNT?

- Young children
- Non-English speakers
- Homeless populations
- Undocumented immigrants
- Multifamily units
- Veterans
- Special needs populations
- Racial & Ethnic minorities
- LGBTQ+

SOME HARD-TO-COUNT AREAS

- Beltsville
- Bladensburg
- Capitol Heights
- College Park
- District Heights
- Greenbelt
- Joint Base Andrews
- Langley Park
- Suitland

TAKE THE PLEDGE

Make Prince George's County proud by taking the pledge to Make Our Community Count. See a representative or pledge online at www.PGCensus2020.org.

HOW IS PRINCE GEORGE'S COUNTY PREPARING FOR A SUCCESSFUL COUNT?

- The County is invested in ensuring every resident counts in order to adequately provide public services for our communities.
- Prince George's County Council passed a Council Resolution (CR-35-2018) in support of a Complete Count Committee, which consists of Prince George's County government officials and subcommittee members from faith-based organizations, nonprofit organizations, parks, and public libraries.
- The Prince George's County Census team is developing tools and materials for your use. See www.PGCensus2020.org for more details and free downloadable materials.

FIND OUT MORE

PGCensus2020.org

   @PGCensus2020

Email us at PGCensus2020@mncppc.org

HOW CAN I GET INVOLVED?



Participate through **volunteer** efforts and sign up for Prince George's County Census 2020 information sessions.



Become a Prince George's County **Complete Count Committee** member.



Host a workshop to educate your neighbors, friends, and family on the importance of the U.S. Census.



Take the **pledge** online or at one of our events to complete your Census 2020 survey.



Become a Census 2020 **advocate!**

WHEN WILL THIS HAPPEN?

