



Frequently Asked Questions (FAQ) ABOUT THE COMPREHENSIVE HOUSING STRATEGY

What is the Comprehensive Housing Strategy?

Prince George's County—as a community—is undertaking a planning process to define our housing challenges and identify our assets. Together, we'll build an understanding of the barriers and assets that already exist to help us realize greater housing affordability and a range of housing options. And together, we'll identify ways to address these challenges and capitalize on these assets.

The planning process will develop the Comprehensive Housing Strategy (also called the CHS). Once it's complete, the CHS will articulate our collective community vision about how and why the County should invest in housing. It will also connect those investments to other assets that build dynamic and attractive communities, like access to transportation and job centers, high-quality education options, and recreation and open spaces.

Why is the County undertaking this process now?

Every resident in the County deserves a decent, affordable home as a pathway to achieving economic security, a higher quality-of-life, and sense of stability. This is a fundamental principle for leaders in Prince George's County.

Currently, the County doesn't have enough housing that appeals to our differing and changing population—in terms of affordability, type, and location.

To achieve the County's vision to be a “community of choice” for families, businesses, and workers in the region, we need affordable, high-quality housing options—for a range of income levels, preferences, and phases of life.

What is the goal of the CHS?

The CHS aims to help existing and future residents in Prince George's County experience community, expand opportunity, and explore choice through strategic investments in housing options over the next 10 years.

The CHS will outline an actionable set of solutions to help guide future housing investments in Prince George's County. It will serve as the “roadmap” for how housing investments will help us realize our vision of becoming a community of choice in the Washington, DC region.

The CHS will help the County make more impactful housing investments, including by targeting cross-cutting issues, like access to transportation, high-quality education, employment opportunities, public green spaces, convenient childcare, and health services.

Learning More



To learn more about the CHS and other ways to get involved, please visit www.princegeorgescountymd.gov/2803/

How is the County developing the CHS?

The process to develop the CHS is multifaceted, meaning it has many parts that will take place through Fall 2018. The plan's three main parts are:

1. Defining the County's housing challenges & assets.

The process includes a data-driven approach to understand the county's unmet housing needs; their core assets and advantages; and how these needs and assets may change over time. In addition to

looking at more traditional quantitative data, the County has been conducting surveys and focus groups with residents with special needs and gathering various perspectives from commuters to the county, business leaders, and housing developers.

2. Developing solutions. The next part of this process is helping the County identify how to address its housing needs and capitalize on its assets, drawing on both its past successes and experiences of its neighbors in the Washington, DC region.

3. Gathering and incorporating feedback. A continuous part of this process is gathering and incorporating feedback from county residents to reflect what housing needs and solutions matter most to them. The County has been conducting a survey among existing county residents and in-commuters; hosting public meetings; and harnessing local expertise through its Advisory Group, a group of local and regional housing experts that meets monthly throughout the planning process. This toolkit, which is essential to the process, will expand the reach of the CHS, and will enable the County to hear from even more residents about housing for the future.

How can I get involved?

Prince George's County is large and diverse. The CHS will benefit from the help and input of all County residents to create a plan that reflects our collective needs and interests.

One way to get involved is to use this toolkit to host a discussion; build awareness; or show your support. See Section 2, starting on page 3 for more information about how to use this toolkit.