Tonight’s open house features four stations. You may visit as many stations as you like.
Project overview: Introduce the Comprehensive Housing Strategy planning process and discuss ways for you to stay involved.

Snapshot of existing housing conditions: Outline key trends and existing conditions that affect housing within Prince George’s County.
Project overview
<table>
<thead>
<tr>
<th>Phase 1</th>
<th>Existing &amp; future conditions analysis</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>June 2017 – January 2018</td>
</tr>
<tr>
<td>Phase 2</td>
<td>Development of principles, goals, &amp; targets</td>
</tr>
<tr>
<td></td>
<td>January 2018 – May 2018</td>
</tr>
<tr>
<td>Phase 3</td>
<td>Strategy development &amp; delivery</td>
</tr>
<tr>
<td></td>
<td>May 2018 – September 2018</td>
</tr>
<tr>
<td></td>
<td>Ongoing public &amp; stakeholder engagement</td>
</tr>
<tr>
<td></td>
<td>Ongoing</td>
</tr>
</tbody>
</table>
Outreach & communications activities include:

- Comprehensive Housing Strategy webpage
- Social media
- Direct public engagement (public meetings, focus groups, individual interviews, and two surveys)
- Media outreach
- Messaging toolkit

Comprehensive Housing Strategy webpage
mypgc.us/housingstrategy
How can you stay involved in this process?

- Follow the project on social media.
- Review updates & project materials on the Comprehensive Housing Strategy webpage.
- Join us at future public meetings.
- Participate in the surveys (if selected/eligible).

Comprehensive Housing Strategy webpage
mypgc.us/housingstrategy
Snapshot of existing housing conditions
In recent years, Prince George’s County economy has shown **signs of strength**:

- **Unemployment has dropped to 4.8% in 2015.**
- **8% increase in total population from 2007 to 2015.**
- **5,800 new jobs in 2015.**

How the County and its partners invest in existing and future housing needs will influence the County’s ability to capitalize on this economic strength and capture new growth.

**Sources:** 2007 & 2015 1-Year American Community Survey; Bureau of Labor Statistics
Housing needs and preferences among Prince George’s County residents are changing, shaped by demographic changes.

The County may not offer enough housing options—for a range of income levels, preferences, and phases of life—to meet its existing and future housing needs.

Some County residents cannot keep pace with rising housing costs.
Changing housing needs & preferences are shaped by:

- Aging residents
- Rise in Hispanic households and immigrants
- Fewer families, more unrelated persons living together
- Smaller households
- Limited growth in middle-income households

**Snapshot of existing housing conditions:**

*Housing needs & preferences are changing.*

- Change in total population: +3%
- Change in persons 65+ years: +11%
Snapshot of existing housing conditions:
Housing needs & preferences are changing.

Total population by ethnicity, Prince George’s County, MD (1970-2015)

<table>
<thead>
<tr>
<th>Year</th>
<th>Hispanic</th>
<th>non-Hispanic</th>
</tr>
</thead>
<tbody>
<tr>
<td>1970</td>
<td>11,962</td>
<td>648,605</td>
</tr>
<tr>
<td>1980</td>
<td>14,421</td>
<td>650,650</td>
</tr>
<tr>
<td>1990</td>
<td>29,983</td>
<td>699,285</td>
</tr>
<tr>
<td>2000</td>
<td>57,057</td>
<td>744,458</td>
</tr>
<tr>
<td>2010</td>
<td>128,972</td>
<td>734,448</td>
</tr>
<tr>
<td>2015</td>
<td>144,996</td>
<td>747,820</td>
</tr>
</tbody>
</table>

SOURCES: IPUMS NATIONAL HISTORICAL GEOGRAPHIC INFORMATION SYSTEM (NHGIS); 2015 AMERICAN COMMUNITY SURVEY
Snapshot of existing housing conditions:
Housing needs & preferences are changing.

Prince George’s County Comprehensive Housing Strategy

Household type, Prince George’s County, MD (2000 & 2015)

Sources: 2000 US Census; 2015 American Community Survey
Household size, Prince George’s County, MD (2000 & 2015)

SOURCES: 2000 US CENSUS; 2015 AMERICAN COMMUNITY SURVEY
▪ What types of housing are common within the County today?
  - Single-family, detached homes
  - Multifamily apartment buildings (5+ units)
  - Larger apartments (4+ bedrooms)

▪ What types of housing do demographic trends suggest the County may need?
  - Smaller apartments (studios & 1 bedrooms)
  - Homeownership opportunities for higher income households
  - Rental opportunities for extremely & very low-income residents
Building permits, Prince George’s County, MD (2000-2016)

SOURCE: US CENSUS BUILDING PERMITS SURVEY
Affordable homeownership units, Prince George’s County, MD (2014)

- 0–50% of AMI: 31,190 Owner-Occupants, 54,130 Affordable Ownership Units
- 50–80% of AMI: 17,185 Owner-Occupants, 45,084 Affordable Ownership Units
- 80–100% of AMI: 20,120 Owner-Occupants, 45,764 Affordable Ownership Units
- >100% of AMI: 121,440 Owner-Occupants, 47,010 Affordable Ownership Units

SOURCE: HUD CHAS 2014
Affordable rental units, Prince George’s County, MD (2014)

- 0–30% of AMI: 26,585 Renters, 9,850 Affordable Rental Units
- 30–50% of AMI: 24,550 Renters, 34,650 Affordable Rental Units
- 50–80% of AMI: 17,790 Renters, 50,985 Affordable Rental Units
- >80% of AMI: 26,830 Renters, 46,245 Affordable Rental Units

SOURCE: HUD CHAS 2014
Compared with surrounding jurisdictions, Prince George’s County offers some of the region’s lowest home values and rents.

- Median home value: +30 percent
- Median rent: +29 percent
- Median income: -1 percent

However, its housing costs have increased by about one-third since 2000, while household income decreased slightly.

- 2000 Median Rent: $1,002
- 2000 Median Home Value: $254,700
- 2015 Median Rent: $1,249
- 2015 Median Home Value: $254,700

Sources: 2000 US Census; 2015 American Community Survey
Snapshot of existing housing conditions: Some residents cannot keep up with housing costs.

Median home value, Prince George’s County, MD and surrounding jurisdictions (2000 & 2015)

- Howard County, MD: $269,965 (2000) and $429,100 (2015)
- Charles County, MD: $284,500 (2000) and $341,800 (2015)
- Calvert County, MD: $232,175 (2000) and $341,800 (2015)
- Anne Arundel County, MD: $212,737 (2000) and $334,100 (2015)

Sources: 2000 US Census; 2015 American Community Survey
Median rent, Prince George’s County, MD and surrounding jurisdictions (2000 & 2015)

<table>
<thead>
<tr>
<th>Jurisdiction</th>
<th>2015</th>
<th>2000 (in 2015 inflation-adjusted dollars)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prince George's County, MD</td>
<td>$1,294</td>
<td>$1,002</td>
</tr>
<tr>
<td>Montgomery County, MD</td>
<td>$1,627</td>
<td>$1,242</td>
</tr>
<tr>
<td>Howard County, MD</td>
<td>$1,579</td>
<td>$1,195</td>
</tr>
<tr>
<td>Charles County, MD</td>
<td>$1,487</td>
<td>$1,166</td>
</tr>
<tr>
<td>Calvert County, MD</td>
<td>$1,557</td>
<td>$1,138</td>
</tr>
<tr>
<td>Anne Arundel County, MD</td>
<td>$1,497</td>
<td>$1,085</td>
</tr>
<tr>
<td>District of Columbia, DC</td>
<td>$1,327</td>
<td>$840</td>
</tr>
</tbody>
</table>

Sources: 2000 US Census; 2015 American Community Survey
Limited affordable housing options and changing needs have caused many current residents, especially renters, to pay too much for housing.

The number of residents paying too much for housing—and the amount of their paycheck they are spending on housing—has grown.

**Snapshot of existing housing conditions:**
*Some residents cannot keep up with housing costs.*

- **Limited affordable housing options and changing needs have caused many current residents, especially renters, to pay too much for housing.**

- **Change in total cost-burdened households:**
  - **122,000**
  - **49%** of renters are cost-burdened
  - **36%** of owners are cost-burdened

- **Change in households with severe cost-burdens:**
  - **+11,683**
  - **+21,747**

**Sources:** HUD CHAS 2000 & 2014
Please proceed to Input station 1 to share your thoughts on why housing matters to you.