Primary Healthcare and New Regional Medical Center
Community Meeting Summary
March 7, 2015, from 9:00 a.m. to 1:00 p.m.
Prince George’s Community College • Largo Student Center • Largo, Maryland

Introduction

On March 7, 2015, The Maryland-National Capital Park and Planning Commission (M-NCPPC) hosted a community meeting on the Primary Healthcare Strategic Plan and Regional Medical Center at the Prince George’s Community College, Largo Student Center, in Largo, Maryland. The meeting objectives, established as part of the planning process and outlined below, were used to guide the development of the meeting content and activities:

- Present the report on the Primary Healthcare Strategic Plan
- Provide a status update on the new Regional Medical Center
- Share a vision of a strong integrated healthcare delivery system

The Maryland-National Capital Park and Planning Commission engaged John Snow, Inc. (JSI) to serve as the meeting facilitator and asked that JSI provide a summary of the meeting activities for their use in drafting a publicly available document.

The community meeting summary is organized according to the order in which activities took place. Related and supporting documents are included in the appendix.

Meeting Summary

Welcome

Vanessa Akins, the Chief of Strategy and Implementation M-NCPPC, opened the meeting and welcomed over 200 attendees. Further greetings and comments were offered by the following distinguished speakers:

- The Honorable Rushern L. Baker, III, County Executive of Prince George’s County.
- Derrick Leon Davis, Vice Chair, Prince George’s County Council, District 6.
- Elizabeth M. Hewlett, Chairman, Prince George’s County Planning Board, M-NCPPC.
- Betty Hager Francis, Deputy Chief Administrative Officer for Health, Human Services & Education, Prince George’s County.
- Pamela Creekmur, Health Officer, Prince George’s County Health Department.
Part I: Primary Healthcare Strategic Plan Presentation

Vanessa Akins began the program by introducing John Snow, Inc. (JSI) consultants as program facilitator for Part I. JSI co-facilitator, Alec McKinney, led the audience through a presentation of the leadership, stakeholder and community engagement, and goals of the Primary Healthcare Strategic Plan.

The Goals of the Strategic Plan are:

- Expand access to patient-centered primary care
- Improve health outcomes of Prince George’s County citizens
- Advance healthcare as one of the economic drivers for Prince George’s County

Mr. McKinney continued by sharing the assessment of the current conditions of primary healthcare in Prince George’s County (see Figure 1) and the challenges and opportunities to achieving the Primary Healthcare Strategic Plan’s goals (see Figure 2).

**Figure 1. Assessment of Current Conditions**
- Approximately one in two Prince George’s County residents travel outside of the County to access primary care services.
- Fewer primary care practices operate as patient-centered medical homes.
- Lack of adequately sized space for medical practices, especially in low-income areas.
- Larger percentage of low income, uninsured patients.
- Higher rates of chronic diseases and poor health status.

**Figure 2. Challenges and Opportunities**

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<tr>
<th>Challenges:</th>
<th>Opportunities:</th>
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<tr>
<td>Socially, culturally, and economically diverse population</td>
<td>Primary Healthcare Strategic Plan aligned with national, state and county priorities and initiatives</td>
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<td>Competition for primary care providers</td>
<td>Primary care practices expand access and residency training opportunities</td>
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<td>Resources needed for patient-centered medical home, quality improvement</td>
<td>Expanded federally qualified health centers presence</td>
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<td>Balance collaboration in competitive market</td>
<td>Maryland’s payment reform</td>
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<td>No program for low income, uninsured residents</td>
<td>Health Department capabilities</td>
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<td>Improved health insurance marketplace</td>
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<td>Stakeholder collaboration</td>
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Ann Keehn, JSI co-facilitator, presented the recommendations to achieve a strong integrated primary healthcare system in Prince George’s County. The major recommendations include:

- Increase patient-centered primary care practices in Health Investment Zones.
- Build capacity of existing primary care practices to operate as patient-centered medical homes.
- Build collaboration among Prince George’s County hospitals.
- Develop work force to support patient-centered primary care.
- Deploy a marketing and branding campaign.
- Establish a Primary Healthcare Entity whose mission would be to transform health and healthcare.
- Develop and implement a monitoring and evaluation plan.

Ms. Keehn continued by providing an overview of the Phasing Plan for recommendations to be implemented over a five-year period (see Figure 3).

**Figure 3. Initial Steps and Ongoing**

<table>
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<th>Recruit primary care providers in Health Investment Zones</th>
<th>Develop, implement, and maintain monitoring and evaluation plan</th>
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<td>Establish program of funding for uninsured and underinsured</td>
<td>Establish Primary Healthcare Entity</td>
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<td>Focus on customer service and clinical quality through training and quality improvement processes</td>
<td>Maintain collaboration between the Primary Healthcare Strategic Plan implementation</td>
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<td>Establish the Prince George’s County Community Health Benefits Partnership</td>
<td>M-NCPPC on development of land use plans that support building of healthy communities (walkable communities, planned medical office space, etc.)</td>
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<td>Establish task force on care coordination</td>
<td>Carry out work force development</td>
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<td>Carry out work force development</td>
<td>Roll out marketing campaigns</td>
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Part II: The New Regional Medical Center Presentation

Betty Hager Francis, Deputy Chief Administrative Officer of Health, Human Services & Education, Prince George’s County, introduced Craig Moskowitz, Principal-Wilmont Sanz Architecture and Planning, and Antonio Rebelo, Director of Design-Grimm and Parker Architects. Craig Moskowitz provided the Medical Center Program and Design for the Regional Medical Center. This included the concept design images, the building layout, and the patient and staff flow.

The presentation and discussion regarding the exterior building design, including an animated tour of the site, was led by Antonio Rebelo. A description of the design process and the material selected included community input.

We were informed that the CON was resubmitted January 16, 2015. The next steps of the process for the New Regional Medical Center are:

1. CON docketing
2. Refining the design
3. Presenting to Prince George’s Planning Board

See Appendix A for images of the New Regional Medical Center.

Soliciting Meeting Attendees Input

Following the presentations on Prince George’s County Primary Healthcare Strategic Plan and the New Regional Medical Center, the meeting attendees were invited to participate in an open discussion. Questions and comments were entertained and responded to by the program speakers.

See Appendix B with questions, comments, and responses.