Proud to Build Back Better

Alsobrooks Administration

~2021~

ANNUAL REPORT

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Dear Prince Georgians,

When we took office in December 2018, we hit the ground running in our first year. That progress became more challenging when the COVID-19 pandemic hit in 2020, forcing us to readjust and quickly shift to virtual government operations. We had to develop new ways to keep residents engaged and informed so they could stay safe, including press conferences, robo-calls, text alerts, and several Tele-Town Halls where tens of thousands of residents called in to get the latest updates. We also had to navigate new crises, launching new programs to provide food assistance, rental assistance, employment assistance, small business grants, and so much more.

To make sure we could recover stronger than ever from the pandemic, we formed the Prince George’s Forward Task Force, a group of dozens of subject-matter experts who focused on five key areas of recovery for our County. We had to act urgently and with purpose to make changes to improve the lives of our residents, and through the work of the Task Force, we are implementing nearly 100 recommendations that will move our County forward.

With the authorization of a life-saving COVID-19 vaccine, we launched a comprehensive vaccination program that has provided over 1.2 million vaccines to residents. As Prince Georgians made the choice to get vaccinated against COVID-19, they continued to look out for one another and keep each other safe. Through our collective efforts, we are now getting closer to the end of this pandemic and are in a position to emerge stronger than we’ve ever been before.

Despite the many challenges we’ve had to navigate during this pandemic, we never lost focus on our Proud Priorities that we introduced in 2019, the six policy focus areas we developed to guide our administration over the long term. This government was nimble with the crises that hit, and we continued to deliver on promises to build a more efficient County Government, invest in our youth, and grow and develop in a smart way that does not leave any of our communities behind.

This year, we broke ground on nine new schools, six of which were through our innovative Alternative Construction Finance program. We released a new economic development platform that includes historic investments along the Blue Line Corridor. We piloted our new PGC311 system while attending over 570 community meetings and events. We are implementing the 46 recommendations we accepted from our Police Reform Work Group and hired a new Police Chief who is a national leader in community policing, helping our Police Department become a model for the nation. We broke ground on a new behavioral health facility, welcomed a new hospital, and invested more resources into our healthcare system.

I want to thank my leadership team and the entire Prince George’s County Government. We could not have accomplished so much in just one year without each and every government employee, and I am so proud of your hard work to serve our residents.

Finally, I want to thank Prince Georgians. The pandemic hit our County particularly hard, but you showed that Prince Georgians are strong, caring and resilient. Your consistent engagement and love for Prince George’s County allows us to build a government that is more responsive and efficient, and we are proud to serve you every day.

As we enter year four of this administration, I know that the best is truly yet to come. Prince George’s County is the Crown Jewel of Maryland, and we will continue our collective progress in all areas so we can ensure greatness grows in our County for generations to come.

Sincerely,

Angela Alsobrooks
County Executive
“Over the past year, we have taken tremendous strides in becoming a more flexible and responsive County Government. At the start of the pandemic, we were forced to dramatically expand County Government operations so that we could continue to deliver the high-quality services that our residents deserve while keeping residents and employees safe. Through the lessons that we learned, we have implemented new operating procedures and streamlined services to better fit the needs of those who call this County home. We will continue to work to make our County Government more efficient and more effective in serving all Prince Georgians.”

Tara Jackson, Chief Administrative Officer

“In this administration we believe it’s our responsibility to ensure that residents across our County feel valued, supported, and connected to their government. Through multiple mediums and engagement efforts, we reached out to residents over three million times to deliver vital information over the last year. We know that establishing a real presence in our community is the only way that Government truly succeeds in delivering its services. That principle will remain a core value as we continue to emerge from the pandemic.

“We’re at our strongest when our residents are informed and empowered to be our partners in progress.”

Joy Russell, Chief of Staff
COVID-19 Response

When the COVID-19 pandemic hit, Prince George’s County Government worked tirelessly to keep Prince Georgians safe while providing resources to address the needs of residents and businesses. With the authorization of a life-saving vaccine, we have continued moving forward to support residents and businesses while ensuring we are prepared to emerge from this pandemic stronger than ever before.

Vaccination Program & Engagement
Over 1.2 million COVID-19 vaccinations provided to County residents
Hosted over 600 COVID-19 mobile clinics in communities across the County
Through our vaccination outreach program to ensure vaccine equity, we knocked on 267,210 doors, delivered 201,220 mailers, made 1,383,635 calls, and sent 547,903 text messages

Protecting Our Community
Distributed over 200,000 items of PPE to the community
Conducted over 12,000 inspections through the Ambassador Compliance Program to ensure businesses were complying with mask mandates and other safety measures
Continued use of COVID hotline to ensure residents had access to information on COVID-19 testing and vaccinations
Disbursed several hundred million dollars in grant programs to support residents, businesses, hotels, restaurants, daycare providers, and others
Raised over $20 million from foundations and private donors for Prince George’s County, supporting our non-profits, school system, public libraries, and small businesses

Rental Assistance & Eviction Prevention
Launched Emergency Rental Assistance Program, consistently leading the State in money distributed to keep residents safely housed and prevent evictions; over $45 million in rental assistance to over 5,500 households

Food Insecurity
Delivered over 1.1 million meals to seniors
Provided over 400,000 boxes of groceries, or 3.9 million meals, to residents through Stand Up & Deliver
Education

Prince George’s County will provide high-quality educational services in safe learning environments that will not only ensure that our students are college and career ready, but are also well-rounded and globally-competitive citizens.

School Construction
Broke ground on nine new schools, six through the Alternative Construction Finance (ACF) program

Innovative ACF program will create 3,000 new jobs and generational wealth for minority-owned businesses

At least $225 million to local and minority-owned businesses over life of ACF program

Helps address $8.5 billion school construction backlog and replace aging infrastructure of second-oldest school buildings in the State

School Funding
Invested $2.34 billion in the County budget to ensure every student had access to a quality education during a time of great social and emotional change for families, an increase of 2.9% over last year’s budget

Exceeded maintenance of effort for funding schools by $14 million for school year 2020-2021

Universal Laptops
Provided a laptop for all PGCPS students to participate in online learning
Youth Development

Summer Fun in Prince George’s County

This Administration is committed to a holistic approach which will prepare and empower our County’s youth to achieve their full potential into adulthood. In collaboration with local businesses, non-profits, community organizations, and athletic/academic programs, we will provide our kids with well-rounded opportunities for growth.

☑️ Summer Programs

Despite COVID-related budget challenges, we hired over 4,400 youth for the 2021 Youth@Work/Summer Youth Enrichment Program

Created Alsobrooks Summer Passport Experience which provided summer programming to over 600 participants

☑️ Youth Homelessness

Launched two new programs to support youth experiencing homelessness; $3.48 million in funding will support our drop-in center, street outreach, crisis beds, joint transitional and rapid re-housing, and support for behavioral and intellectual health challenges

☑️ Youth Sports

Broke ground on Liberty Sports Park, which will increase access to state-of-the-art fields for youth sports teams
Quality of Life Supported by High Performance Government

When it comes to public services, Prince Georgians should expect timely and accurate information, rapid deployment of resources, proven tactics and strategies, and efficient follow-up delivered with a standard of excellence.

- **Permitting Improvements**
  Making the permitting and licensing system easier through the launch of the Virtual Permit Café and the continued implementation of the new “Momentum” system

- **Modernizing Government**
  Prince George’s County Government ranked first in 2021 America’s Top 10 Digital Counties
  Digitized several million records to improve efficiency and productivity, making it easier for residents to interact with government

- **311**
  Piloted new PGC311 system, which will make it easier to submit service requests and allow residents to receive real-time updates on those requests

- **Immigrant Support**
  Established Office of Multicultural Affairs to better serve the immigrant community

- **Community Engagement**
  Office of Community Relations attended over 570 community meetings, events and community walks, serving approximately 59,000 Prince Georgians and ensuring the County Government is engaging residents within their own communities
  Created Cinco Días en Mayo initiative to recognize the Hispanic/Latino community, engaging 500 stakeholders
Economic Development

Prince George’s County seeks to ensure that our residents, businesses, and institutions are all active participants in the thriving marketplace and have opportunities to enjoy our economic growth.

Blue Line Corridor
Developed new Economic Development Platform with historic investments along the Blue Line Corridor
Broke ground on first phase of Carillon development in Downtown Largo with new medical office building, the Ella

Affordable Housing
Launched and exercised Right of First Refusal program at Hamilton Manor and invested $15 million in affordable housing preservation fund, helping us keep housing units affordable so longtime residents can stay in their homes

Employment Assistance
Opened new American Job Center at National Harbor that will serve 10,000 residents each year, helping connect them with job opportunities and workforce training to gain new skills
Healthy Communities

Our Administration will promote, enhance, and preserve the physical, mental health, and well-being of all Prince Georgians.

- **Behavioral Health Facility**
  Broke ground on new behavioral health facility that will open in the spring of 2022, providing mental health and addiction care for residents

- **Stormwater Management**
  Investigated over 1,900 drainage complaints to recommend drainage improvement projects throughout the County to alleviate flooding
  Treated 4,143 impervious acres with stormwater management controls, helping plant new trees and shrubs, restore wildlife habitat and prevent flooding

- **Beautification/Litter**
  Collected over 2 million pounds of litter and illegal dumping on County roadways
  Continued the Clean County Cadet program, hiring 230 youth in summer 2021 to focus on beautification, litter control, and recycling

- **Seniors**
  Call-a-Bus now offering same day and next day reservations

- 98% of Prince George's seniors vaccinated against COVID-19
- One of 10 jurisdictions nationally to receive Dementia Capable Grant to support family caregivers of people living with Alzheimer's Disease

- **Supporting Our Veterans**
  Opened new Women Veterans Center to better serve women veterans in the County
  Implemented new Total Management Program to ensure quality customer service in the Office of Veterans Affairs
  Created new “Help with Hope” model to better address needs of veterans and family members, such as accessing benefits, employment, housing and education

- **Combating Discrimination**
  Transformed the Human Relations Commission into the Office of Human Rights, a stand-alone agency that will better be able to provide civil and human rights education and enforcement in the County
Safe Neighborhoods

We believe that the cornerstone of maintaining safe communities is an unyielding commitment to establishing and maintaining positive collaboration between County Government, law enforcement and the communities we serve.

- **Body Camera Program**
  All patrol officers in PGPD are now fully equipped with body worn cameras

- **Improved 9-1-1 System**
  Implemented new Next Generation 9-1-1 system, the first jurisdiction in Maryland to utilize the new and improved system

- **Police Reform**
  Hired new Police Chief that is a national leader in community policing
  Implementing 46 police reforms from the Police Reform Work Group to help the Police Department become a model for the nation
  - Expand community-oriented policing services (COPS) training
  - Build out PGPD Community Services Division and hire a civilian Community Services Director

- **Vision Zero**
  Completed multiple Vision Zero projects, including complete streets projects on Ager Road and Montpelier Drive, which will help improve pedestrian safety in those communities
  Built the first Traffic Garden in Largo for children to learn and practice bicycle and pedestrian safety in a safe and protected environment
2021 Annapolis Legislative Session

In collaboration with our County Delegation, we advocated for the needs of Prince Georgians during this year’s Legislative Session to ensure that our County’s legislative priorities were met.

- **State Funding**
  - Secured more than $1.6 billion in State aid for Prince George’s County
    - $11 million toward a new amphitheater in Downtown Largo
    - $17.6 million toward infrastructure and road improvements along the Blue Line Corridor
    - $9.2 million toward turf fields for PGCPS

- **Affordable Housing**
  - Passed Affordable Housing PILOT legislation to help preserve affordable housing

- **Education**
  - Helped secure passage of historic Kirwan legislation to increase education funding

- **Police Reform**
  - Supported historic police reform, including the repeal of the Law Enforcement Officers’ Bill of Rights (LEOBR)
## 2021 Accomplishments

### Education

1. Using the Alternative Construction Financing (ACF) program, we broke ground on 9 new schools throughout the County.
2. The ACF program will generate nearly $225 million in contracting opportunities for local and minority-owned businesses, and 3,000 new jobs, fostering the creation of generational wealth for the owners of minority-owned businesses in Prince George's County.
3. We exceeded maintenance of effort by $14 million for school year 2020-2021.
4. We invested $2.34 billion in the budget to ensure every student had access to quality education, in a time of great social and emotional challenges for our families—an increase of 2.9% over last year.
5. PGCPS built a remote learning environment for all PGCPS students, closing the technology access gap for a generation of PGCPS students and their families by securing a laptop or tablet for every student for the next 15 years.

### Youth Development & Sports

1. Our Youth@Work/Summer Youth Enrichment Program hired over 4,400 youth during 2021.
2. The Office of Human Resources Management launched the Talent Pipeline Program to provide additional employment opportunities for youth ages 18-22 outside of the Summer Youth Enrichment Program.
3. The County Executive’s Office created the Alsobrooks Summer Passport Experience which provided summer programming to over 600 participants.
4. Launched two new programs to support youth experiencing homelessness after receiving $3.48 million in federal grant funding.
5. Broke ground on new Bladensburg Branch Library.
6. Completed and opened a new, state-of-the-art Tucker Road Ice Rink.
7. Broke ground on Liberty Sports Park, which will increase access to state-of-the-art sports fields for youth sports teams.

### Quality of Life Supported by High Performance Government

1. Achieved #1 Rank in 2021 in America’s Top 10 Digital Counties.
2. Digitized millions of records to improve government efficiency and productivity.
3. Launched the new Virtual Permit Café, the Strategic Purchasing & Efficient Evaluation Domain (SPEED) e-procurement system, and continued implementation of the new “Momentum” system to make it easier to do business with County Government and improve the permitting and licensing process for our minority-owned and County-based businesses.
4. Implemented a new professional development and training system for County employees to improve service delivery to all residents.
5. Re-introduced Saturday services on TheBus to help more Prince Georgians get to and from work.
6. The Office of Community Relations (OCR) attended over 570 community meetings, events and community walks in 2021, serving approximately 59,000 Prince Georgians.
7. Created Cinco Días en Mayo initiative to recognize the Latino community, engaging 500 stakeholders.
8. Piloted new PGC311 system which will streamline the delivery of government services to Prince Georgians.
9. Served our HOAs through the new EDvantage Board Training Program, bringing County resources to bear on matters closest to our community leaders.
10. Established a new Office of Multicultural Affairs to connect our immigrant communities to the opportunities of Prince George’s County and beyond.
11. Incorporated mandatory online ethics training for all Prince George’s County Government employees, to expedite compliance reporting in employees’ personnel records.
# 2021 Accomplishments

## Economic Development

1. Renewed the Affordable Housing Bond Finance Program to help finance affordable housing and senior housing projects.
2. Opened new American Job Center at National Harbor that will serve 10,000 residents and businesses each year.
3. Created our Mentor-Protégé Program to develop and build capacity for small and minority-owned businesses in the County.
4. Fully launched the Green Book Campaign to connect small and minority-owned, County-based businesses with millions of dollars of procurement opportunities in Prince George's County Government.
5. For the first time in our County’s history, Prince George’s County exercised its Right of First Refusal to preserve affordable housing for longtime residents.
6. Broke ground on Phase One of a new retail, housing and entertainment anchor, Carillon at Downtown Largo, with new medical office building, The Ella.
7. Invested $15 million in affordable housing preservation fund, which will help us keep housing units affordable in the County.

## Healthy Communities

1. Welcomed new University of Maryland Capital Region Medical Center to Downtown Largo.
2. Broke ground on a new behavioral health facility that will open in the spring of 2022.
3. Exceeded all annual targets for Affordable Care Act health insurance enrollment through Prince George’s County Health Connect.
4. Developed Foster Care Fast Track Program to improve access to healthcare for foster children and families.
5. Our Prince George's County Health Department implemented new electronic medical record system to better prepare for public health crises and improve its ability to provide quality and timely care.
6. Treated 4,143 impervious acres with stormwater management controls, including the Tinkers Creek Stream Restoration Project.
7. Investigated over 1,900 drainage complaints to recommend drainage improvement projects throughout the County to alleviate flooding.
8. Purchased an additional 30 internet-enabled waste collection stations, which will be installed in high-pedestrian traffic areas to reduce litter and improve removal of trash and alleviate community blight.
10. Continued the Clean County Cadet program, hiring 230 youth in summer 2021 to focus on beautification, litter control, and recycling.
11. Opened new Women Veterans Center to better serve women veterans in the County.
12. Implemented new Total Management Program to ensure quality customer service in the Office of Veterans Affairs.
13. Created new “Help with Hope” model to better address needs of veterans and family members, such as accessing benefits, employment, housing and education.
14. Office of Veterans Affairs partnered with national program “Serving Together,” helping the Office connect with more veterans and organizations across the County and region.
15. Transformed the Human Relations Commission into the Office of Human Rights, a stand-alone agency that will better be able to provide civil and human rights education and enforcement in the County.
## 2021 Accomplishments

### Safe Neighborhoods

1. All patrol officers in PGPD were fully equipped with body worn cameras.
2. First jurisdiction in Maryland to implement the new Next Generation 9-1-1 system, utilizing new and improved communications technology to better serve residents.
3. Launched the County’s first violence interruption program, Hope in Action Anti-Gun Violence Project, to end cycles of violence and save lives.
4. Streamlined the process for smoke alarm requests, increasing the number of residential smoke alarm installations.
5. Implementing 46 recommendations from the Police Reform Work Group and hired a new Police Chief who is a national leader in community policing to help the Police Department become a model for the nation.
6. Completed multiple Vision Zero projects, including complete streets projects on Ager Road and Montpelier Drive, and the first Traffic Garden in Largo.
7. Implemented diversity, equity, inclusion, and cultural competence training for supervisors and managers throughout the Fire/EMS Department.
8. Broke ground on new Shady Glen Fire Station.

### COVID-19 Response

1. We safely delivered over 1.2 million COVID-19 vaccinations to County residents, distributed more than 400,000 boxes of groceries, or 3.9 million meals through the Stand Up & Deliver program, and gave out over 200,000 items of PPE to the community.
2. Hosted over 600 COVID-19 vaccination mobile clinics in communities across the County.
3. Our vaccination outreach and education program to ensure vaccine equity knocked on 267,210 doors, delivered 201,220 mailers, made 1,383,635 calls, and sent 547,903 text messages to connect residents to vaccines and emergency resources.
4. Created the Ambassador Compliance Program that conducted over 12,000 inspections to ensure businesses complied with mask mandates and other safety measures.
5. Established a special COVID-19 hotline to ensure residents had access to information on COVID-19 testing and vaccinations.
6. Over 1.1 million meals were distributed to our seniors.
7. Our Department of Housing and Community Development successfully launched the Emergency Rental Assistance Program, providing over $45 million in rental assistance to keep over 5,500 families safely housed, while consistently leading the State in getting funding out the door.
8. The County established emergency grant fund programs that disbursed several hundred million dollars to support residents, businesses, hotels, restaurants, daycare providers, and others directly impacted by COVID-19.
9. Created and implemented a new telework policy to ensure effective delivery of services to residents via a hybrid workforce.
10. Raised over $20 million from foundations and private donors for Prince George’s County, supporting our non-profits, school system, public libraries, and small businesses.

### 2021 Legislative Session

1. Secured more than $1.6 billion in State aid for Prince George’s County, including $11 million for an amphitheater in Downtown Largo, $17.6 million for infrastructure/road improvements along the Blue Line Corridor, and $9.2 million for turf fields for PGCPS.
2. Passed new Affordable Housing PILOT legislation to help preserve affordable housing.
3. Helped secure passage of historic Kirwan legislation to increase education funding.
4. Supported historic police reform, including the repeal of the Law Enforcement Officers’ Bill of Rights (LEOBR).
“If you want to go fast, go alone. If you want to go far, go together.”