

# Scholar



# Program

## SCHOLAR DOLLAR PROGRAM

### Fact Sheet

#### Embracing Student Achievement

The Scholar Dollar Program is a joint effort of Prince George's County Executive Jack B. Johnson, Prince George's County Public Schools, The Mall at Prince Georges, and Southwest Airlines to recognize and reward students for academic excellence.

**The program provides awards and special incentives to students who earn either a 3.0 GPA, Honor Roll, or other significant achievement status at each report card period.**

Students will receive a Discount Card for savings at local retailers, as well as chances to receive other prizes including gift cards and airline tickets. Students earning improved attendance status will also be recognized. **Through academic achievement students have the opportunity to earn discounts that will improve the quality of life for their families.**

#### Discount Card

Entitles students who qualify to receive a Scholar Dollar Card that gives the student and family 10%, 15%, or 20% off total purchases at participating Mall at Prince Georges stores for a specific time period after report cards have been distributed each quarter.

#### Enter-to-Win a \$100 and \$250 Mall Gift Card

With each report card period, all students that earn a 3.0 GPA, Honor Roll, or other significant achievement status will be eligible to be entered into a drawing to win a \$100 and \$250 Mall Gift Card. The drawing will be held after each report card period and will be drawn for each school segment (elementary, middle, high schools, and special centers).

#### Grand Prize

At the end of the school year, students that have received a 3.0 GPA, Honor Roll, or other significant achievement status for at least 1 report card period will be eligible to be entered into a drawing to win a \$250 Mall Gift Card and (4) Roundtrip tickets on Southwest Airlines. Eligible students will be entered into the drawing each time that they qualified during the year (maximum 4 entries). The winner will be announced in a ceremony. A Grand Prize package will be awarded to a student in each school segment (elementary, middle, high schools, and special centers).

#### Scholar Dollar Eligibility and Participation

Students do not register to participate in the Scholar Dollar Program. Eligible students will be identified by each school and will receive Scholar Dollar Discount Cards from Prince George's County Public Schools through their individual schools. Eligible students simply show their Discount Card to participating merchants during the discount period in order to receive the discount.

#### Scholar Dollar Program Special Events

Various programs will be held throughout the year at The Mall at Prince Georges to promote the program and encourage academic excellence.



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Executive Jack B. Johnson

